

The airline industry is rapidly approaching a groundbreaking milestone: 100% Electronic Ticketing with all airlines—in all markets—by year-end 2007. The cost reduction benefits to travel agents will be significant, and end-customers will enjoy considerable time savings and efficiencies as well. The prospect is both an exciting and challenging one.

Amadeus is committed to working closely with our travel agency partners to ensure that this transition is smooth and seamless. With Amadeus Electronic Ticketing, the entire industry can be assured a streamlined, successful ticketing evolution.



With its network of deployed countries, Amadeus Electronic Ticketing provides unparalleled opportunities to decrease everyone's ticketing costs.

To meet the IATA deadline, Air France is currently implementing numerous electronic interline agreements with its partners, which Amadeus is able to quickly and efficiently deploy to its travel agencies.

Electronic ticketing provides additional services to our passengers with the possibility to check in at airport kiosks or online.

Henri Hourcade, Air France
Vice President Distribution & Internet

Global number One in e-Ticketing

IATA's *Simplifying the Business* initiative has called for a 100% paperless environment by year-end 2007. As a key IATA strategic partner, Amadeus has embraced the challenge. Amadeus Electronic Ticketing allows authorised agents to directly transmit ticketing information to the airline's database quickly, easily and securely. This enables passengers to check in and board flights without a paper ticket.

Amadeus is the industry leader in the number of airlines implemented and markets deployed. Working with Amadeus, travel agents are guaranteed the largest community of carriers and markets using Electronic Ticketing around the world!

Technology to meet the challenge

To ensure a seamless e-Ticketing transition—even in markets where a Bank Settlement Plan (BSP) is not available—Amadeus has developed an innovative deployment solution. Amadeus e-Ticket Direct enables travel agencies to work closely with local airlines, with Amadeus reporting all e-Ticket sales for settlement directly to the airline.

Your technology partner

While the transition to a 100% e-Ticketing environment ultimately requires travel agency adoption and support, Amadeus is doing everything possible to support you in this endeavor. Through dedicated workgroups we are working hard to identify and answer all questions surrounding the e-Ticketing objective.

By closely partnering with airlines in the markets we serve, Amadeus continues to implement all necessary interline agreements as airlines become ready. A dedicated plan is in place to ensure that full e-Ticketing functionality is available through all Amadeus applications, and is integrated into all Amadeus e-Learning programmes.

- > Today Amadeus e-ticketing serves 185 Airlines and 145 countries
- > More than 70% tickets issued by Amadeus are electronic tickets

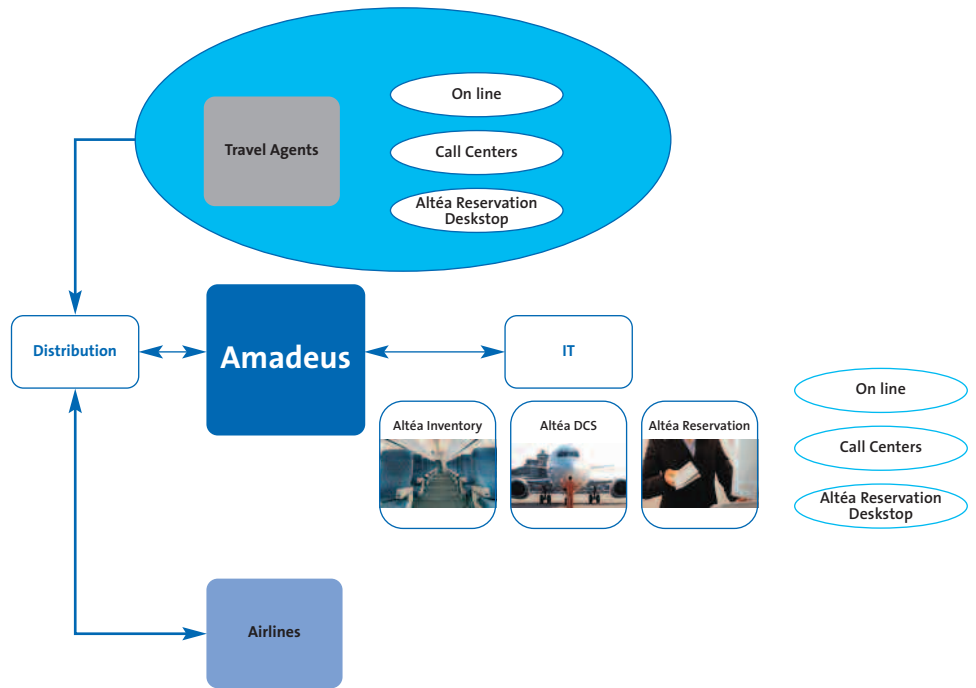
Reduce overheads, enhance customer service

Every travel agency is looking for new technology that can be easily integrated into existing operations ...technology that helps boost profits, is easy to use, and offers secure and reliable e-Ticketing management. The Amadeus e-Ticketing solution is your answer.

With Amadeus e-Ticketing, you'll eliminate all paper ticketing—resulting in reduced costs and more efficient ticket processing. No more paper stock or Prepaid Ticket Advice charges! Tickets can be easily booked in one location and issued independently of the passenger location.

Your customers will immediately enjoy these benefits:

- > Greater peace of mind with the elimination of ticket collection
- > Cost savings with the reduction of Prepaid Ticket Advice charges
- > Greater convenience with faster, automated check-in online or at airport kiosks



Key features	Travel Agency benefits
Direct transmission of ticketing information to the airline's database	Increase in productivity. Flexibility and security.
Prepaid Ticket Advice workload lightened	Reduction in related charges as well as cost savings on ticket stock and delivery.
Amadeus is the established leader	Have access to the most wide spread community of e ticket carriers.

Key features	Passenger benefits
No more Prepaid Ticket Advice surcharge	More cost effective
No more ticket collection necessary at airline desk and no more lost tickets	Faster and more convenient way to travel. Last minute travel easier to manage.

With an e-ticket ratio of over 70 % already at the end of 2006, Amadeus is the leading player in the transition from paper to electronic ticket.

Contacts

Do you have a question for the Amadeus Paper Decommissioning Workgroup? For more information, please contact our e-ticketing team:

paperdeco@amadeus.com

With more than 20 years experience in the travel and tourism industry, Amadeus, the world's leading provider of IT solutions, offers products and services under four categories:

[Distribution & Content](#), [Sales & e-Commerce](#), [Business Management](#), [Services & Consulting](#).

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