

Looking for a cruise booking solution that's efficient and easy to use? Look no further than Amadeus Cruise, a solution that will help you provide a better service to your customers – creating a more complete and enjoyable travel experience. With Amadeus Cruise, you are offered the latest in travel information technology, including instant availability, multimedia references for each ship and multiple, detailed cruise line offerings on a browser-based, point-and-click application. Spend less time on hold and more time providing your customers with services that add value to your business. Best of all, Amadeus Cruise software is immediately available to you and a GDS affiliation is not required.



Booking is a breeze with Amadeus Cruise

Get Automated

Close your sales faster than ever before with Amadeus Cruise. With a broad pallet of selections and offerings, you can create the perfect holiday experience every time. Powered by an easy to use and learn, point-and-click application and supported by real-time reservation information, Amadeus Cruise enables you to respond to your customers quickly. You can view multiple cruise offerings – such as cabin information, dining, pre- and post- package availability, and itinerary – all on one screen. Now you can offer your customers the best possible cruise package for their specific needs.

What's more, Amadeus Cruise lists close to 90% of all cabins available worldwide. With that much selection, you can feel confident you'll be able to provide the right accommodation for every customer. You can compare availability, pricing, cabin categories, and amenities at record speeds while provide top-quality, continuous service to your most prized asset – your client.

Save Time

Amadeus Cruise offers you a wealth of time and money saving features, which translate into a better service for your client and increased sales for your agency. Features that guarantee accuracy and speed, like an at-the-glance booking summary, allow you to recap the details of your customer's selections at any time during the booking process. You can confirm your customer reservations in real-time, directly from the cruise-line's own

reservation system. What's more, you can also display your commission information alongside trip details throughout the booking process, as well as handle any modifications, or even cancellations, to your customer's cruise reservation.

Combining cruise bookings with other services has never been easier. By adding Amadeus Cruise to your sales tool box, you will be able to provide your clients with a more complete travel package. And, if you are an Amadeus GDS customer, you will be able to book air, hotel and car rentals in just a few, simple steps, thanks to its PNR integration capabilities. Multiple bookings are not a problem for Amadeus Cruise; book up to three cabins in just one click! By providing a variety of cruise offerings on a single screen, Amadeus Cruise will let you spend your time talking to your customers – not the cruise lines.

Offer Superior Service

Amadeus Cruise helps you better qualify your clients, identify their specific preferences, and provide specials based on their individual requirements. The system's multifare display compares up to four fare codes per cabin category and gives you access to your unique, negotiated cabin pricing. The addition of 'e-mail to your passenger' information allows you to transmit documents directly and without delay. You can also view and e-mail pictures of cabins, deck plans and layouts to help your customers choose the right travel options. Amadeus Cruise is what cruise travel planning was meant to be – simple and hassle-free.

Cruise Lines Currently Distributed:

- > Carnival Cruise Lines
- > Celebrity Cruises
- > Costa Cruise Lines
- > Cunard Lines
- > Fred Olsen
- > Holland America Line
- > Hurtigruten
- > Island Cruises
- > MSC Cruises
- > Norwegian Cruise Line
- > Ocean Village
- > Oceania Cruises
- > P&O Cruise
- > Princess Cruises
- > Royal Caribbean International
- > Star Cruises
- > The Yachts of Seabourn

www.cruise-demo.amadeus.com. Find out how your business could benefit from fast, simple, accurate cruise sales with Amadeus Cruise. Test drive our online demo.

In the US:
Tel: 888.AMADEUS
salesinquiries@amadeus.com
www.us.amadeus.com/cruise

In Canada:
Tel: 888.611.5554
salesinquiries@amadeus.com
www.ca.amadeus.com/cruise

In the UK and Ireland:
Tel: 0870 990 91 99
sales@uk.amadeus.com
www.uk.amadeus.com

All other markets:
cruise@amadeus.com
www.amadeus.com

Amadeus Cruise Benefits:

It's Always Available - Use this service anytime. No GDS affiliation is required.

Comparison Shop - View multiple cruise offerings, including cabin, dining, pre- and post- package availability, and itinerary information, on one screen.

Deck Plans, Cabin Photos and Layouts - Select the right accommodation with access to up-to-date multimedia reference images.

Booking Summary Feature - Confirm trip details easily with access to an at-a-glance overview of bookings.

Real-time Availability Information - Receive live reservations information, courtesy of Amadeus Cruise's direct link to cruise line reservation systems.

PNR Integration - Offer a more complete travel package by combining your cruise bookings with air, hotel and other travel services, as an Amadeus GDS customer.

Multi Fare Display - Find the best fares, comparing up to four fares codes per cabin category.

Commission Information - Access and display commission information side-by-side with trip details and totals of all priceable booking items per guest.

Amadeus Cruise Learning Options - Expand your knowledge base with customised training solutions, online help and easy to follow tutorials.

Interface to Cruise Mid/Back Office Systems - Achieve seamless integration and booking information transfer with TRAMS/ClientBase Plus and WinCruise. Other third party systems are possible.

Product and Policy Information - Obtain updated product and policy information at any time during the booking process.

Modify Cruise Bookings - Access cruise reservations to apply modifications, or cancellations.

amadeus
Your technology partner