

# Independent & Successful



Single-Site Travel Agencies

## Amadeus Professional Package for Single-Site Travel Agencies

Specially designed for both IATA and non IATA single site travel agencies.

Everything you need to sell more efficiently and profitably.

Based on leading travel technology, the **Amadeus Professional Package** is specifically designed for travel professionals.

The **Amadeus Professional Package** offers everything you need to **compete** effectively against the web, **identify new revenue** streams by accessing high commission, high value content, **control costs** with a low fixed fee and focus on what you love - **selling travel** and delivering a unique experience to your customers.

It is gratifying that Amadeus is now more committed to small, leisure-oriented niche agencies like us, with tools such as this. ”

The Amadeus system is that rare thing - a really good tool with superb support

**Arnt Sætherlien**

Founder, Cruise & Eksotisk, Norway

**amadeus**  
Your technology partner

# Start making your independence really pay!



Our solution will help you to:

## Compete effectively against the web: get single access to all fares

Reap the benefits of being unique, independent while still competing with price-driven internet sales channels. By increasing efficiency and a single access to all fares – you just can't find on the web, Amadeus helps you respond faster and more effectively to customer requests.

## Sell more: get single access to broadest content

Identify new revenue streams by accessing high-commission, high value content right at your fingertips! – Content you just cannot find on the web that will help you generate additional revenues.

## Serve better & spend more time with your customers selling – less time doing the administration

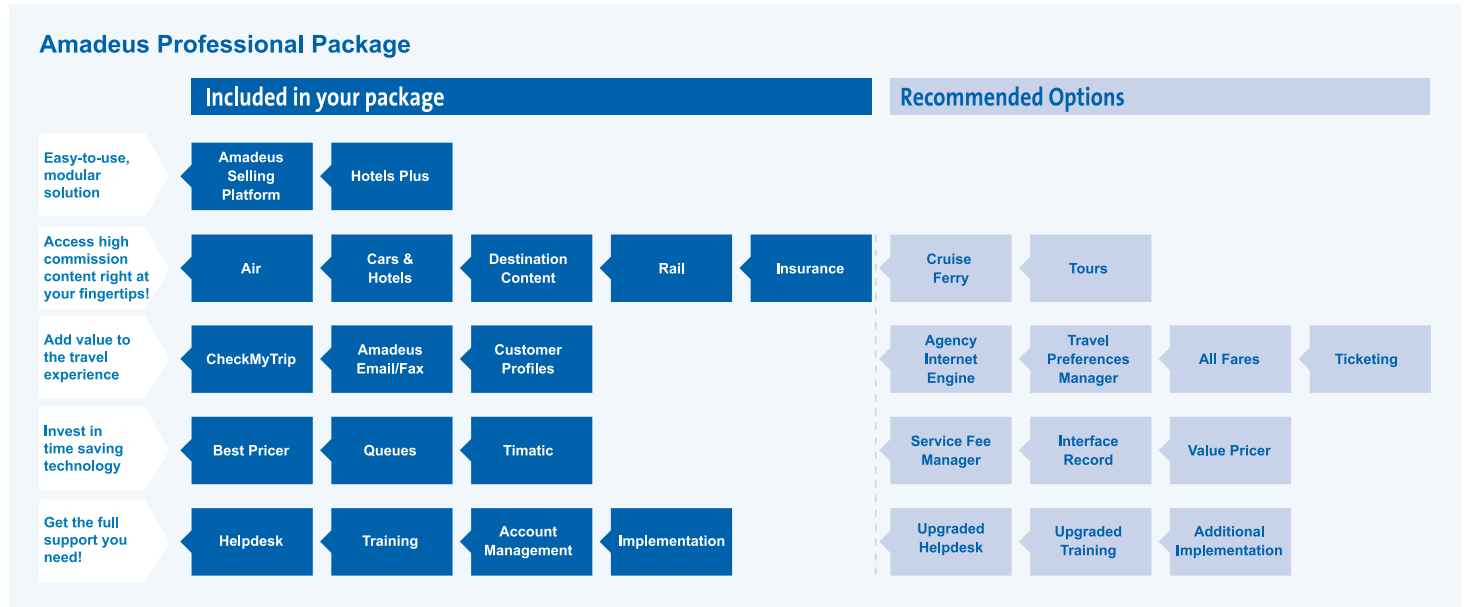
Selling is prime time and Amadeus eliminates the mountain of paperwork and admin that takes you away from your customers. So you can sell more, high value, high commission travel products and provide a more personal service to your travellers.

## Amadeus Professional Package for Single Site Travel Agencies

You're unique, offering a personalised service based on your specific knowledge and experience.

The **Amadeus Professional Package** is based on Amadeus Selling Platform – the same technology that is used by the world's leading travel companies - but shaped by the needs of 44,000 independent travel agencies just like yours! Amadeus Selling Platform comes complete with powerful low fare search built-in efficiency tools, CheckMyTrip.com and customer profiles. The platform has both easy-to-use graphical and a cryptic interface for experienced users.

The **Amadeus Professional Package** offers everything you need for booking flights, hotels, insurance, cars and destination content; it also enables you to automate time consuming tasks.



Amadeus Professional Package	Component Description
Amadeus Selling Platform*	“Embrace Change” with the world’s most used retailing application for travel professionals deployed over 385,000 terminals. The platform has both easy-to-use graphical and a cryptic interface for experienced users.
Amadeus Hotels Plus	A brand new hotel booking application, with a rich redesigned user interface and new features. Easy to use! Book in just 5 clicks! Shop from the map!
Amadeus Air	Access the most extensive network of flight schedules worldwide (more than 770 global airlines, plus 38 low cost carriers) for bookable flight information.
Amadeus Cars	Earn high commission on over 40 car companies in 250 countries.
Amadeus Hotels	Earn big commission on one of the world’s biggest hotel databases - almost 70,000 hotels in 186 markets.
Amadeus Destination Content**	Book a variety of services including tickets, sightseeing tours, restaurants and airport transfers. Also included, access to Global city guides, travel e-guides and more.
Amadeus Rail**	Our unique air/rail single display offers real time access to a comprehensive rail inventory. You can offer more to your customers. You can now book high speed trains (e.g. Eurostar) & airport express services directly from the Airline availability display.
Amadeus Insurance**	Offer peace of mind and earn great commission with up to 40 insurance companies.
Amadeus Cruise**	Over 90% of the worlds’ cruise inventory in an easy to use graphical interface.
Amadeus Ferry**	Book ferries quickly and easily via a simple workflow all the way to the final confirmation.
Amadeus Tours**	Access a wide range of tour products and benefit from a system that automates the entire booking process.
Amadeus Check My Trip	Offer access to on-line information on travel destinations and itineraries.
Amadeus E-mail	Save time and give great service by sending travel messages and updates directly to groups or individual customers.
Amadeus Customer Profiles	Manage your customer database effectively and apply customer preferences instantly for great customer service that makes a difference.
Amadeus Best Pricer	Fast low fare and availability search. Search for the cheapest flight using the Passenger Name Record (PNR) whilst checking flight availability and pricing.
Support Services	Professional technical and functional support – in your local language.
Educational Services	Designed to boost your skills and knowledge of the Amadeus system. Innovative, cost-effective training solutions and documentation materials.
Account Management	A dedicated account manager provides you with a single point of contact for your queries.
Installation	Quick, easy installation either remote or on-site.

**Also included. Access to Agent Zone - the Amadeus customer extranet** - Specifically designed for Amadeus single-site travel agency customers. Get access to valuable info, business updates, hints, tips and business contacts – and keep in touch with the latest travel trends and solutions.

\* You will experience much more with the new versions of Amadeus Selling Platform which will provide you with greater content access, superior sales efficiency and better customer service. Upgrade and you will capture the full potential of your Amadeus Selling Platform. You will sell more, & serve your customers better!”

\*\* The availability of some components is market dependent and therefore may vary on a market by market basis. Please contact you local Amadeus Commercial Organisation for details.

## Key Features

Based on the world's most advanced travel technology, Amadeus Professional Package is:

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| <p><b>Simple</b></p> <ul style="list-style-type: none"> <li>&gt; Quick, hassle-free remote installation</li> <li>&gt; Automatic upgrades via the web so you always have the very latest functionality</li> <li>&gt; Unique open technology – integrate external content seamlessly into your desktop</li> </ul> <p><b>Powerful</b></p> <ul style="list-style-type: none"> <li>&gt; Work more efficiently with time-saving functionality and tools</li> <li>&gt; SpeedMode – a hugely popular feature that colour-codes the relevant actions in cryptic</li> <li>&gt; Manage group bookings with ease with group PNR in graphic mode</li> <li>&gt; Complete integration of Amadeus Insurance</li> </ul> | <p><b>Flexible</b></p> <ul style="list-style-type: none"> <li>&gt; Freedom to work the way you want, with a unique combination of GUI and cryptic functionality. Perfect for novice and expert users</li> <li>&gt; Ability to customise your toolbar and use self-programmable 'Smart Keys' to reduce frequently used commands to a single keystroke</li> <li>&gt; Upgrades and options to suit YOUR business – choose from the range of options below, including the opportunity to do your own ticketing</li> </ul> | <p><b>Profitable</b></p> <ul style="list-style-type: none"> <li>&gt; Earn big commissions on high value products like Amadeus Insurance, Cruise, Hotels and Cars</li> <li>&gt; Earn incentives / productivity bonuses with every booking you make</li> <li>&gt; Control costs with a low fixed fee</li> </ul> <p><b>Supported</b></p> <ul style="list-style-type: none"> <li>&gt; Dedicated remote account management</li> <li>&gt; Help desk and training – when you need it</li> <li>&gt; Agent Zone customer extranet and The Amadeus Independent newsletter so you're always connected with the latest news, views and information</li> </ul> |
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## Boost your business: Options and Upgrades

It is quick and easy to upgrade and gain access to additional products via web downloads. This means you only pay for what you use, and you can add new functionalities when required – allowing you to take advantage of new opportunities quickly and providing a solid foundation from which to grow your business.



Options and Upgrades	Component Description
Ticketing	Use the Amadeus system to print tickets, do ticket stock control, manual document registrations, sales reports, automatic reporting and electronic transfer of accountable files.
All Fares	A powerful and intuitive low-fare search engine, Amadeus All Fares ensures travel agents can quickly & easily find the best deal for their customers.
Amadeus Travel Preferences Manager	Make travel proposals based on customer preferences for air, car or hotel requests.
Amadeus Agency Internet Engine	Provide online booking to your customers directly from your web site with real-time availability.
Amadeus Value Pricer	A powerful low fare search and booking tool that provides the best available domestic and international fares in seconds. By eliminating the need for a PNR, Amadeus Value Pricer can perform fully validated searches for available flights and lower fares in one easy step.
Amadeus Interface Record	Transmit passenger booking and fare information to back-office systems for accounting and cost control.
Amadeus Service Fee Manager	Automate the calculation of service fees at the point of sale and use the information through mid- and back-office systems for invoicing, analysis or statistics.

# Proven technology & proven results

Amadeus invests more in travel agency technology than any other global distribution system provider. We believe that independent travel agencies have a big future in the marketplace. That's why we are committed to helping single-site travel agencies to capitalise on their specialist knowledge and niche position and deliver the ultimate travel experience for their customers.

**To order your Amadeus Professional Package contact your local Amadeus Commercial Organisation now.**

[www.amadeus.com/travelagencies/sta](http://www.amadeus.com/travelagencies/sta)

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