

Amadeus Revenue Integrity

Receive the revenue that you expect



Amadeus Revenue Integrity helps you plug the leaks in your revenue stream by taking actions to minimise revenue dilution across the passenger servicing chain using relevant data from your different operational systems.

In today's challenging economic environment, the ability to optimise and protect revenues is crucial. With Amadeus Revenue Integrity, you can maximise your revenue opportunity by releasing non-committed inventory for resell and enforce your revenue management and distribution policies.

Increase revenues and reduce costs

Amadeus Revenue Integrity is an advanced yet intuitive real-time solution, which allows you to forecast and manage revenues with greater accuracy and reduce the distribution costs of non-productive bookings. You can use it to ensure that the correct passengers travel on the correct flight at the correct fare. With Amadeus Revenue Integrity, you are able to convert bookings to actual sales, return invalid bookings to inventory for resell for maximum revenue generation, while also ensuring that passengers travel within the specific conditions applied to the purchased fare for optimal revenue integrity.

Because Amadeus Revenue Integrity is integrated with the Altéa Suite and has connectivity and existing interfaces to all other major hosting systems, relevant

information flows seamlessly between your different applications. Data covering everything from availability to booking, pricing and ticketing to check-in and post-travel revenue accounting is effortlessly shared across your system, enabling you to minimise revenue leakage at every step of your passenger servicing process.

Customised and fully integrated processes

Amadeus Revenue Integrity is a flexible solution that provides you with customisable revenue integrity processes. It meets a wider spectrum of business needs than traditional revenue integrity systems by extending the prevention of revenue leakage across other operational streams, such as pricing, ticketing and check-in.

This sophisticated, integrated solution delivers processes which enable you to achieve an unmatched level of performance in reducing non-productive bookings, preventing system misuse by agents, and automating resource intensive tasks.

With Amadeus Revenue Integrity, you can:

- _ Optimise revenues by providing the opportunity to resell empty seats at the best fare
- _ Reduce revenue dilution related to system misuse activities
- _ Benefit from unique preventative features that can stop revenue leakage before it even happens
- _ Benefit from these advantages throughout the entire passenger servicing chain

"In addition to having a product line that helps us firm flights and maximise our revenues, the folks at Amadeus Revenue Integrity have always been very responsive to our needs and extremely easy to work with."

Scott Nason,
Vice President, Revenue Management,
American Airlines

Key Features

Amadeus Flight Firming

Converts bookings into sales to match revenue collected with revenue forecast, and minimise non-productive bookings by returning incorrectly booked seats to the inventory at the earliest.

- _ Set time limits by which reservations must be ticketed and remind agents in due time
- _ Resolve duplicated, non-chronological, overlapping and mirrored itineraries both within and across multiple PNRs
- _ Identify sophisticated fuzzy name matches, such as alternative spellings, first name abbreviations and sound alike names
- _ Control the name changes allowed on your PNRs and eliminate bookings with disallowed names
- _ Cancel wait list space that will not clear prior to departure to save GDS fees and inform the booking source
- _ Control groups materialisation by applying appropriate date and time deadlines for deposit, names and ticketing fulfilment

Amadeus No-show Manager

Helps manage the impact of no-show passengers by providing an opportunity to cancel down-line seats for potential resell, and by updating e-tickets to provide a protection from invalid re-use of coupons against alternate flights.

Amadeus Altéa eTicket Synchroniser

Resolves e-ticket mismatches resulting in smoother passenger check-in and higher revenue protection.

- _ Automatically resolve e-ticket mismatches resulting from schedule changes by applying an involuntary revalidation or reissue
- _ Clean-up PNRs with invalid and duplicate e-tickets
- _ Display an alert banner to airline agents when a retrieved PNR contains an invalid, suspicious or unmatched e-ticket
- _ Notify airline of all PNRs pending revalidation or reissue after a change of reservation on passenger request

Amadeus Sales Watcher

- _ Reduces the risk of financial losses resulting from agencies that default because of abusive ticketing practices.
- _ Control the rate of sales at any agency location by volume and/or total value, alerts of burst ticketing situations or when sales quotas have been reached
- _ Detect under-collection due to fare filing errors by prorating the ticket at time of issuance, to ensure that revenue per coupon exceeds expected minimums
- _ Enforce non-exchangeable and non-refundable fare conditions

Key Benefits

Increase revenue

Provide maximum resell opportunity of non-committed inventory and reduce the ability of agents and passengers to circumvent your Revenue Management and Origin & Destination policies.

Optimise performance

Reach unmatched level of performance in reducing the distribution costs of non-productive bookings and lower your no-show rate and late cancellations.

Protect revenue

Ensure that passengers travel is in compliance with the conditions of the purchased fare and improve the collection of fare differentials and fees after reservation changes and no-shows.

Optimise resources

Automate resource intensive tasks with a flexible platform that provides customisable revenue integrity processes.

Receive expert support

Our consulting team will ensure that you get the most from your investment.

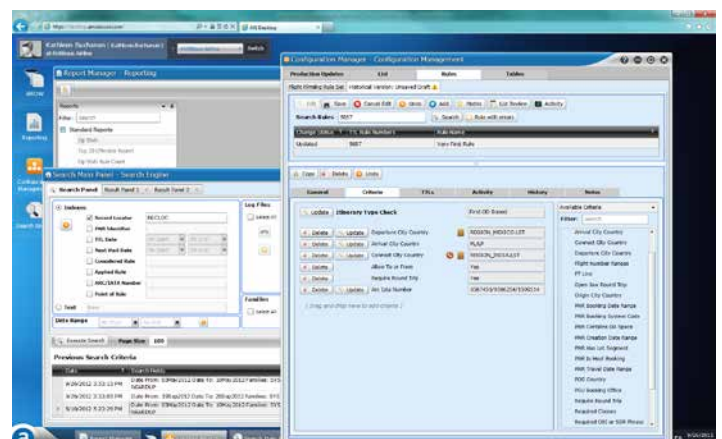
FACTS:

- _ Revenue integrity contributes around 3% of the total airline's passenger revenue according to our estimates
- _ Amadeus is a leader in this field and used by more than 80 airlines

Amadeus provides solutions which facilitate the entire travel journey, improving the traveller's experience whilst helping airlines manage their own business more effectively. We are at the heart of the global travel industry, working with our customers and partners to shape the future of travel.

Visit amadeus.com/airlines or contact your Amadeus Account Manager to learn more.

Let's shape the future of travel.



Amadeus Revenue Integrity Desktop allows users to perform multiple functions, switching between tasks (defining rules, searching logs, reviewing reporting and analytics, and referencing documentation)

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