Amadeus Selling Platform Connect

The travel arena for professionals

The world is Web-based; the future is even more so. Amadeus Selling Platform Connect provides the flexibility and technology that you need for the 21st century.
Book travel on the spot - anytime, anywhere

Create a booking revolution

An industry first, Amadeus Selling Platform Connect lets you book anytime, anywhere. Because of its Web-based platform, you can access content 24/7, receive automatic updates, and create new customers in seconds.

Does your ideal booking platform look like this?

- Thinks the way you do
- Provides access to the best travel content
- Delivers optimal efficiency
- Evolves at the same pace as you do
- Is accessible anywhere, anytime

Amadeus Selling Platform Connect is the ideal – tailored just for you!

Because you're one of a kind

Every travel agency’s needs are different. Amadeus Selling Platform Connect takes personalization to a whole new level — now and into the future. Leisure or business, novice or expert, you get what you need. You define the specifics of your desktop and choose the personalization settings you desire. In future releases, you will be able to integrate third-party content into the booking flow.
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Change the way you work

We asked you what you really want in a booking platform. Here’s what the travel community said:

- Freedom and flexibility to customize anytime
- Best range of GDS and non-GDS travel content
- A tool that thinks the same way I do
- Enter GDS cryptic commands and get results in rich graphical content in seconds
- Fast access from anywhere; fast deployment of updates
- Speedy delivery

**Amadeus Selling Platform Connect** delivers on all this and more! This revolutionary sales platform was created to enhance the way you work.

Tailored for you

**Amadeus Selling Platform Connect** meets your unique requirements.

Define the way you want your interface to look and specify the exact content you need.

Work directly with Amadeus to configure the behavior of your platform (activate/deactivate features, change default settings, integrate useful widgets and more) or develop specific customization, and integrate the third-party content that you need, directly into your booking flow.

Become a portable powerhouse

**Amadeus Selling Platform Connect** features a graphical interface that is easy to navigate, with industrial-strength tools to ensure optimum booking performance.

Access anytime and from any machine\(^1\) simply using your credentials. No lengthy or costly installation or deployment required. You can also access new features even faster and get them instantly over the Web.

Built for you, by you

Amadeus invested heavily to ensure this platform meets your needs as a travel professional. We worked together with hundreds of travel agencies and user-experience experts to design a solution based on your feedback. At the heart of the concept was the vision to design not just a new graphical interface, but also a tool you could really call your own.

The result is a multi-purpose platform that works the way you do and empowers you for success.

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\(^1\) Amadeus Selling Platform Connect has been certified with Microsoft Internet Explorer® 8.0 and beyond, Mozilla Firefox®, Google Chrome® and Apple Safari®.
Let’s shape the future of travel together

Sell travel your way

**Amadeus Selling Platform Connect** is a professional platform that’s available on the Web, packed with a powerful set of core features you need to fulfill key booking tasks.

Hotels, cars, air and profiles have been designed so you gain the same intuitive workflow across the board.

Access an exhaustive choice of GDS travel content (not just air, but cars, hotels, rail and tours) with seamlessly integrated cruise and non-GDS content from third-party providers coming soon.

Enjoy productivity boosting tools such as pre-population from the air segment, auto-complete entries, progressive displays for fast results, filtering options for seamless displays, and a new Australian visa tool.

Air

All your air, fares and low-fare search functions are grouped together in one area, merging multiple content sources in the same display.

Searching for low fares is easy with new groupings that display inbound/outbound flights and categorize fares by source.

Powerful search criteria give you the flexibility of alternative airports, more than 200 low fare recommendations displayed and updated instantly as you adjust your filtering criteria, the convenience of a three-day calendar, and the ability to beat the fare already booked in a booking file.

Interactive maps in the hotels display make it easy to book the right location
Hotels

Service your customers better by searching for hotels with specific features. Save your favorite hotel lists, revisit your last recent searches, check hotel ratings, view single or multiple availability on the same display, compare hotels side-by-side, and even email suggestions to your customers.

Search hotels by landmark and get results on an interactive map. Also, browse through the extensive bank of hotel images.

Hotels Multisource

Amadeus Hotels Multisource brings full non-GDS aggregator and consolidator content to Amadeus Selling Platform Connect. With an unparalleled range of 25,000 to 60,000 hotels for every new provider implemented, the breadth and scope of hotels and rates will allow you to search and compare from one centralized platform.

Cars

Centralize all your car booking needs in one easy-to-use graphical interface.

Quickly compare public, corporate and prepaid rates in one display and access pricing and conditions directly from the availability display.

See graphical images of car categories and locate pick-up and drop-off points on interactive maps.

Profiles

Efficiently manage all your customers’ preferences and details in one area, across all four types of profiles: traveler, agency, company and group.

Store your profiles, then retrieve them easily using the same search technology as leading Internet search engines. Ensure accuracy by previewing key profile contents before opening or transferring details to the booking file.

Use the new merged display to combine all relevant data from other associated profiles in one single location.

Looking for more productivity helpers? Amadeus Selling Platform Connect keeps you organized with helpful tools like reminders, to-dos, trip data and full profile history.
Integrated Partners

Merge external websites into Amadeus Selling Platform Connect through the “Other Content” feature. With future releases, Amadeus will include providers important to your business through our Integrated Partners framework. This feature will allow you to book non-GDS content using the same workflow as your GDS content – with full integration into the booking file and back office.

Cryptic Magic

This “translation” tool lets you enter GDS cryptic commands and obtain the same results as a graphical environment. Amadeus Selling Platform Connect offers you dual mode – a choice between a Web-based command page and a graphical user interface. You can even use cryptic entries for Air Availability commands from other GDSs, and Cryptic Magic will translate them into the corresponding Amadeus display.

Cryptic Magic improves productivity and provides the optimal balance between the speed of cryptic entries and the rich content of the graphical page. It also saves costs when training new hires or converting to Amadeus.

Cryptic Magic also incorporates productivity tools such as auto-complete, history and short-sell commands.

Booking file

The booking file is the cornerstone of Amadeus Selling Platform Connect, and offers a unique repository for all PNR information related to passenger trips.

Easily access trip components from the “Go to” window, import and export passenger details from Excel® templates, expand and collapse Booking File sections to increase or decrease workspace, and use hyperlinks to perform additional operations as you review and build a customer’s itinerary.

Attract and impress customers by demonstrating your booking expertise and speed!
Customize Amadeus Selling Platform Connect with additional features

Productivity suite

**Amadeus Selling Platform Connect** delivers revolutionary, time-saving features, and new administrator roles enable you to add more advanced options to increase productivity.

- Agent assistant: Predefined workflows help you complete tasks more efficiently
- File finishing (or “touchless” processing)*: Facilitate the completion of booking files based on defined rules
- Booking file quality monitor controls: Ensure adherence to rules. Includes warnings, “stop signs” and checks triggered by predefined actions*
- Smart Flow Sharing among offices: An Admin User can create and share Office Smart Flows among associated branch offices*

More productivity features

Time-saving features, such as the Australian Visa GUI module, help you ensure your travelers get to the “land Down Under” quickly and seamlessly, while Smart Flows allows you to import passenger data directly into the Booking file from an Excel file. Take your productivity to the next level!

More products from the Amadeus portfolio will be integrated, such as ancillary services, the creation and follow-up of itinerary offers, **Amadeus Ticket Changer** and more.

Your productivity will continue to be a focus of our attention with features such as the support of Plus scripts, Web-based printing, agent customizable workspace, integration of Airline Fare Families, multi-office access and more!

* Coming soon

Customization

Take customization to a new level by fine-tuning **Amadeus Selling Platform Connect** to meet your business needs.

- Application integration: Plug in specific applications*
- Scripts and smart keys: Develop specific scripts (small applications with or without UI) to generate remarks, perform quality checks and more
- Personalization: Tailor elements of the platform to suit your exact needs, including default search parameters and more

1. Breadth
   An unparalleled range of hotels

2. Depth
   More choice
   Thousands of rates, guaranteed commissions

3. Quality
   Search and compare
   Excellent point-of-sale: shopping, rich descriptive content / multi-lingual
Since we started using Amadeus Selling Platform Connect, we have been very happy with the system and found it very user-friendly. Being a Web-based application, it enables our agents to access information from anywhere, and get in touch with our clients anytime.

Usha Lama
President, Third Eye Travel, Inc.
Fremont, Calif.

Shape your future with Amadeus Selling Platform Connect

**Anywhere, anytime**
- Immediate access with an Internet connection
- Fully Web-based; account-based authentication and roaming profile

**Tailored approach**
- By agents, for agents
- Increase productivity
- Reduce training costs and time
- Process and follow up on bookings faster and more efficiently
- Customize platform to your needs
- Intuitive GUI, user-friendly toolbars, menu bars, buttons, navigation panels and pop-up windows, as well as productivity tools
- Inexperienced users can quickly acquire booking skills
- New PNR approach using Booking File concept
- Choose the personalization settings you prefer

**Innovative technology and the best content**
- Enhance flexibility
- Serve your customers better
- Harmonized air, hotels, cars and profiles
- Tap rich content and interactive maps
- Cryptic Magic translates GDS commands into an Amadeus graphical display
- Integrate non-GDS content such as rail and tours
- Improve performance with multiple support tools throughout the booking process

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