

Sell to travellers

Amadeus Content Inn

Opening doors



Searching different channels and systems looking for the right hotel offer for your customers can be frustrating and time consuming.

For your customer it's all about the right hotel at the right price.

For you, the search and booking process needs to be quick, easy and profitable.

Amadeus Content Inn is the solution.

Amadeus Content Inn is the hotel industry's largest single bookable inventory of chain, independent and aggregator hotels. You can choose from more than 285,000 individual hotel properties worldwide secure in the knowledge that your customers will not find better rates anywhere.

Amadeus Content Inn is your entry point to the most profitable pre-paid net rates, as well as the most generous special offers, – all in a single convenient and cost-effective package.

Amadeus Content Inn delivers great value for your customers and for your business too.



The best hotel deals every time

With Amadeus Content Inn you can search, compare and book hotel content from more than 29 global providers as well as numerous local hotels in 28 Central East Southern European markets. Special deals and promotions are always available, ensuring that you can offer your customers the very best deals.

Built-in interactive Google map searches help you find the hotel location that's right for your traveller while Trip Advisor integration delivers reviews and local recommendations that enable you to bring even more value to your customers' trip planning.



Boost your bottom line with better rates and less administration

Amadeus Content Inn improves your profitability by increasing revenues and lowering costs.

You can be confident that net rates quoted are the most profitable for your agency, – we cross-check them frequently against B2B and B2C markets to make sure. And built-in commission management tools let you fine-tune your resale prices to strike the best balance between profit margins and customer value.

Because Content Inn is web-based, it is easy to manage too. A single contract – with one bill in one currency – unlocks the full range of global and regional providers. And because the content is prepaid, you retain maximum control over your own customer settlement policies. Flexible ways to pre-pay – by bank transfer or credit card help you to manage your cashflow efficiently.



Simplified processes mean more efficiency

With no more data re-entry and re-checking across multiple sites and systems your agents are instantly more accurate and productive. Shopping and comparing like-for-like offers using Amadeus Content Inn's unique 'single screen' display reduces keying errors, simplifies comparisons and helps agents find the best deals even faster.

Built-in productivity tools – auto-cancellation of unpaid bookings, voucher customisation and more – help protect your revenues. Convenient data export tools (via XML feed or web services) ensure that you get the most out of your data, sharing it easily with your MOS, BOS or CRM systems.



Expert, real-time support you can depend on

Our completely new online Helpdesk has set a new industry standard, solving 73% of all customer queries on the same day.

A single point of contact ensures that whatever your issue – technical, customer service or commercial – you always know who to call for a rapid response. Our dedicated account management team understands your business and has the expertise to answer your queries fast.



So much more than a standalone tool

Content Inn is fully integrated with central Amadeus products like Amadeus Selling Platform (via a Smart Tab), Selling Platform Connect, e-Power, and e-Travel Management. PNR integration across the whole system reduces errors and increases efficiency throughout your business, from front to back-office.

With multiple versions of Content Inn available, you can find the right one to support your agency's online business both now and into the future.

- _ Use the White Label version to create your own on-line hotel booking business.
- _ Use the Web Services version to develop a fully-bespoke e-commerce platform.

In addition, our unique Partner Module helps you manage your sales network more efficiently.

Why Amadeus?

Amadeus has more than 25 years experience as a global travel technology leader. Our cutting-edge technologies help all kinds of travel players find success: not just travel agencies, but airlines, airports, corporations, hotels, railway companies, ferry and cruise lines, car rental companies, ground handlers and insurance companies too. Our commitment to research and development – €2.9bn since 2004 across 17 R&D centres worldwide helps us to keep our customers ahead in their markets.

We are working closely with all of our customers and industry partners to shape the future of travel.

Find out more!

To find out more about how Amadeus Content Inn can help you serve your customer better **and** boost your bottom line, please contact your local Amadeus representative.

