

Press Release

Amadeus breaks the 100,000 unique hotel properties barrier – fully integrated and bookable through the Amadeus system

Amadeus' latest deal with aggregator Destinations of the World increases breadth and depth of choice for travel agents and travel management companies

Madrid, Spain, 14 July 2011: Amadeus, a leading travel technology partner and transaction processor for the global travel and tourism industry, has broken the 100,000 unique properties barrier through the implementation of Destinations of the World content. This confirms Amadeus' position in the market as the distribution system with the most comprehensive, fully integrated, unique hotel property content.

The agreement with Destinations of the World (DOTW), a leading global wholesale travel company, sees Amadeus integrate hotel aggregator content whereby the travel agent issues pre-paid vouchers to travellers for their stay. Access to this content gives travel agents greater breadth and depth of choice to drive revenues, improve cash flow efficiency and enhance servicing.

This deal is part of Amadeus' commitment to providing the largest variety of properties and rates possible – from large hotel chains through to remote independent boutiques – so that it continues to offer a truly 'one-stop-shop' solution.

The Amadeus Selling Platform is the company's point-of-sale solution for travel agents used at over 90,000 points of sale worldwide. With advanced Passenger Name Record (PNR) integration, bookers will find it easy to process DOTW sales because they will stay within their familiar GDS environment to search for and book this type of hotel content. The entire travel itinerary can be processed in the Amadeus system.

Commenting on the partnership, Keith Fernandez, DOTW Group Managing Director, said: “We’re very pleased with the opportunity to extend the reach of our hotel content to 90,000 Amadeus points of sale worldwide. Today we offer some 18,000 through Amadeus, and we are on target to grow this number five-fold by year-end. We are focused on servicing Amadeus customers with a comprehensive range of competitive products, supported by a seamlessly integrated booking process, and not least servicing the common need for prepaid services”.

Hugo Ehrnreich, Head of Hotel Distribution, Amadeus, said: “We are delighted to achieve this key milestone with our partner Destinations of the World and enforce our mission of helping our customers be more profitable and drive better value to their clients. With full ‘live’ integration to the GDS end-to-end trip service, this valuable new hotel content will be providing unparalleled levels of productivity and choice in hotel properties, rates and payment methods. And this is just the beginning...”

– ends –

Notes for editors:

Amadeus is a leading transaction processor and provider of advanced technology solutions for the global travel and tourism industry.

Customer groups include **travel providers** (e.g airlines, hotels, rail, ferries, etc.), **travel sellers** (travel agencies and websites), and **travel buyers** (corporations and individual travellers).

The group operates a **transaction-based business model** and processed 850 million billable travel transactions in 2010.

Amadeus has central sites in Madrid (corporate headquarters and marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires, Bangkok and Dubai. At a market level, Amadeus maintains customer operations through 73 local Amadeus Commercial Organisations covering 195 countries.

Amadeus is listed on the Madrid, Barcelona, Bilbao and Valencia stock exchanges and trades under the symbol “AMS.MC”. For the year ended 31 December 2010, the company reported revenues of EUR 2,683 million and EBITDA of EUR 1,015 million. The Amadeus group employs over 10,130 employees worldwide, with 123 nationalities represented at the central offices.

To find out more about Amadeus please go to www.amadeus.com.

To visit the Amadeus Investor Relations centre please go to www.investors.amadeus.com.

About DOTW

Destinations of the World (DOTW) is a leading global travel industry wholesaler with a network of 21 offices in 16 countries worldwide including over 400 multilingual professional staff providing sales, operations, finance and IT support to their travel trade clients around the globe.

DOTWconnect, DOTW's state of the art Online Reservation System, currently connects over 150,000 travel agents worldwide to suppliers in more than 1,200 cities around the globe. DOTWconnect's key successful features include XML, White Labelling, controlled Online Contracting and Supplier extranet. Launched in February 2008, v2.0 was launched only one year later and dynamic feature updates are constant to meet the growing needs of our expanding markets and customers.

More information about Destinations of the World is available at: www.dotw.com

CONTACT INFORMATION

Destinations of the World (DOTW)
Corporate Communications
Email: Corporate.Comms@dotw.com
WWW.DOTW.COM

DOTW MEDIA INQUIRIES

WNN Limited
Email: media@wnnlimited.com

Contact details

Amadeus

Corporate Communication
tel: +34 91 582 0160
fax : +34 91 582 0188
mediarelations@amadeus.com