

Amadeus Cars Plus: Technology at its best



“ Making car bookings is now so simple, we can always find a product to match our client’s specific criteria, and the easy-to-use comparison functionality ensures we are offering customers the best rental arrangement available. In fact, with enhanced graphics, images and mapping features, Cars Plus looks and feels like a consumer website, but has the advantage of integrated and powerful Amadeus booking technology.

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Cars Plus: the power of a professional tool, the simplicity of a consumer website – boost your business with Amadeus Cars Plus.

Unique and user-friendly next generation technology makes Amadeus Cars Plus the most advanced Cars solution available.

It offers all the power of a professional tool and all the simplicity of a consumer website, making extensive use of the latest rich internet technology enabling your agents to accomplish more efficient car rental searches and sales, whilst still being user friendly.

With Amadeus Cars Plus, your agents can add to your existing travel booking business by quickly and easily accessing the widest choice of Cars content offered by any GDS, whilst supplying customers with detailed booking information that will set your service apart from your competitors.

Your business will benefit from optimal operational efficiency, thanks to instant integration with all other Amadeus solutions from front to back office. And Amadeus Cars Plus also provides plenty of opportunities to streamline sales and optimise revenues for improved profitability.

To take control in today’s tough market, your business needs Amadeus Cars Plus. And your customers will love it too - because it enables you to offer so much more than direct providers and to deliver an impressive level of personalised service that won’t be forgotten.

Quite simply, Amadeus provides the best integrated Cars booking suite on the market.

With Amadeus Cars Plus, you can:

- > Streamline sales
- > Optimise revenues
- > Increase choice
- > Personalise service

Take advantage of next generation technology:

- > Unique cutting-edge solution
- > Easy-to-use graphical user interface
- > Intuitive booking flow
- > Amazing new features

Talk to Amadeus today

For further details, visit www.amadeus.com/cars or speak to your Amadeus Cars Account Manager today.

amadeus
Your technology partner

Improve your performance & impress your customers with Amadeus Cars Plus

Streamline sales

Improve the ease and the effectiveness of your rental car booking activity with Amadeus Cars Plus.

Put real-time, reliable information at your agents' fingertips. Now you can give them a unique and user-friendly next generation interface, plus fully integrated technology to enable them to perform search and booking processes even more efficiently for streamlined sales as well as optimised revenues.

Agents can quickly and easily search, compare and book cars from multiple providers – for both leisure and corporate content; access recent favourite search and locations in one click whilst air and hotel segment locations/dates are automatically carried over to the car search. Plus, everyone can benefit from seamless PNR integration/validation with the same quick and flexible paperless e-voucher solution that has so far been exclusive to airlines.

Agency management also benefits from automatic invoicing, service fee calculation and reporting, as well as the automated generation and storage of all multiple source trip information.

Increase choice

Offer a comprehensive choice of content and great rates to impress your customers.

Amadeus Cars Plus gives your agents instant access to extensive content from 25 car rental providers across 36,000 locations in 250 destinations around the world. It also gives them – and your customers – access to local car rental companies and brokers that are not available in any other GDS.

Everything they need to compare and make car rental bookings is at their fingertips thanks to a cutting-edge graphical user interface that's so quick and easy to use.

Agents can search, compare and book cars in no time at all, having viewed multiple vehicle offers on one screen. And they have easy access to just as wide a selection of negotiated rates, pre-paid leisure rates and public rates.

Optimise revenues

Use Amadeus Cars Plus to sell proactively and benefit from bigger and more profitable car rental business.

Full integration with all front and back office systems and the comprehensive content available via the Amadeus Selling Platform gives you access to immediate, clear cross- and upselling opportunities. Plus you can make up to 15% commission per booking with Amadeus Cars Plus, and get instant commission at the time of booking with Amadeus Cars Easy Shopper.

Amadeus Service Fee Manager enables you to improve revenue management, and there are also automated processes to streamline all your payment and collection processes.

Personalise service

Use Amadeus Cars Plus to offer an impressive level of personalised customer service that most direct providers just can't match.

Corporate and individual customer profiles can be quickly, easily and securely stored in the Amadeus system for instant accessibility and reference. Car availability displays can then be populated according to specific customer preferences and corporate travel policies.

You can also offer detailed information for customers both pre- and post-booking. Your agents can email pre-booking comparison information and booking confirmations to customers at the click of a button and even supply multimedia maps of car rental locations. Once a booking has been made, customers can use the secure, personalised Checkmytrip portal to display, download or email their complete travel itinerary, including comprehensive car rental information, to key contacts.

Next generation technology provides the best of both worlds:

The power of a professional tool: The simplicity of a consumer website.

The new graphical interface is accessible from the Cars Plus tab located at the top of the screen.



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