

# Amadeus Fare Filing Solutions

Business & Management

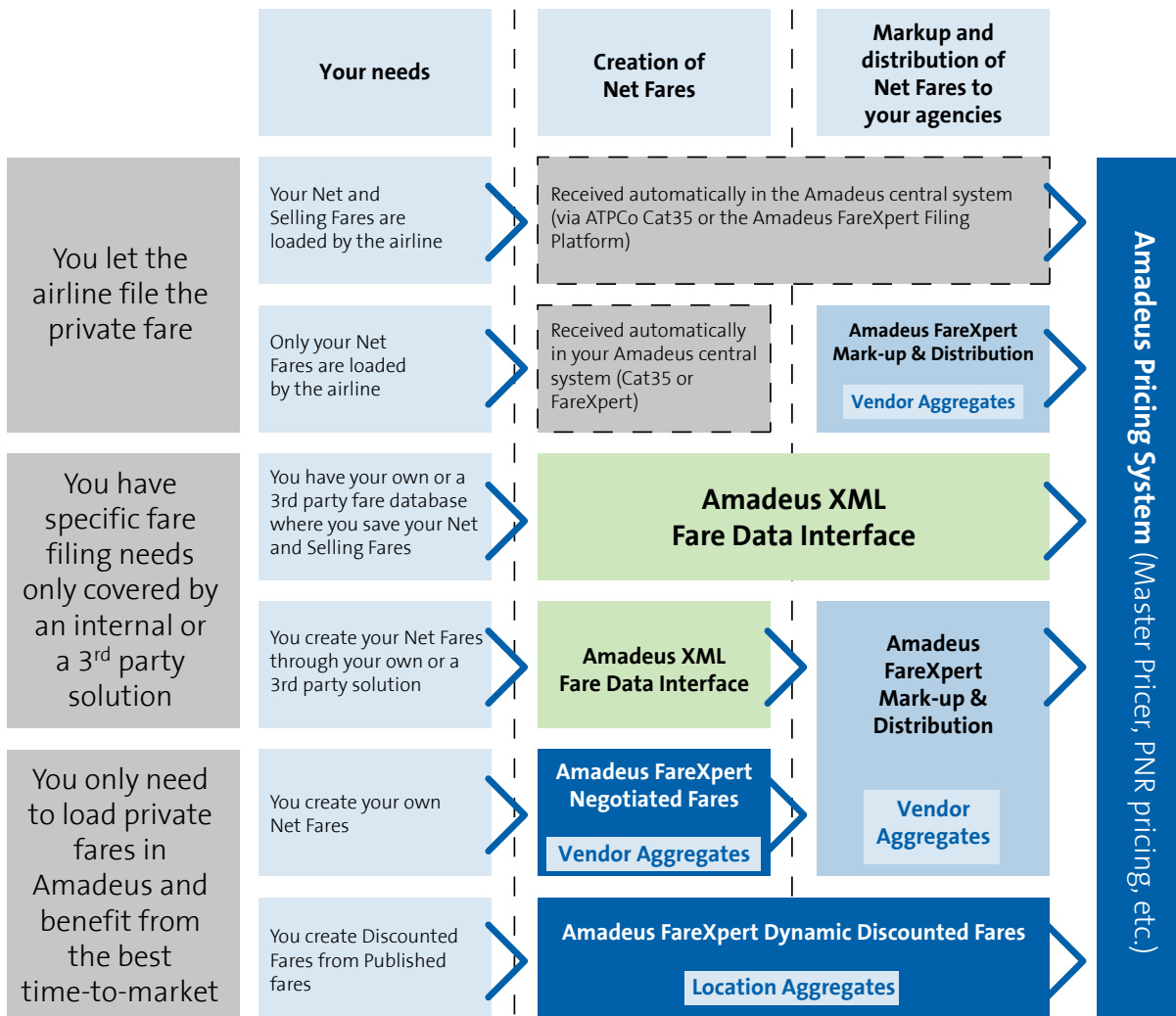


**Productivity & Reliability**

# Introduction

Net fare management is critical to your operations, so Amadeus has developed advanced and effective tools to help you manage your fares. The Amadeus Fare Filing Solutions portfolio is comprised of two solutions, Amadeus FareXpert Filing Platform and Amadeus XML Fare Data Interface, both characterised by their reliability and productivity and compliant with industry standards. Whether you would like to outsource your fare filing or file fares in-house, Amadeus Fare Filing Solutions reduces your costs and streamlines your processes. Amadeus FareXpert Filing Platform is used by several industry fare-loading companies which enter fares into the Amadeus negotiated fare database following a rigorous quality assurance process, allowing you to fully outsource your filing.

Benefit from the most complete range of filing solutions, designed to file any type of private fare. Just identify your needs in the table below and see which modules are the most relevant to you.



For more detailed information about the individual modules, please turn to the relevant page in this brochure.

# Amadeus XML Fare Data Interface

## For automatic mass uploading of all your private fares into Amadeus

### Product Description

Designed for customers who own an in-house fare database or work with a 3rd party fare database, Amadeus XML Fare Data Interface is the Amadeus solution for mass uploading all your private fares automatically into the Amadeus system as it synchronises your private or 3rd party database with Amadeus.

With this product, you will:

- > Keep filing your fares into your own database.
- > Synchronise your private database with the Amadeus system.
- > Make your private fares price-able in Amadeus Fare Search products such as Amadeus Master Pricer.

### Manage your fares in-house

Maintain your own fare filing tool and database perfectly suited to your needs.

- > Control your contracts locally and decide on the ones you make available in Amadeus.

### Benefit from Amadeus low fare search products and pricing functionalities

Use the powerful Amadeus low fare search products, such as Amadeus Master Pricer, in your website and call centres.

- > Have your private fares merged seamlessly with public fares in Amadeus display and pricing requests.

### Automate upload in Amadeus using recognised standards

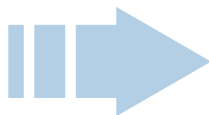
- > Secure your fares in Amadeus without any manual intervention.
- > Build your converter in the widely used XML language.
- > Translate your data into the Amadeus fares format in line with the industry standards.

### Increase your market reach

- > Make your fares available to your authorised websites and call centre offices.
- > Specify your distribution network using standard identification codes or vendor aggregates.

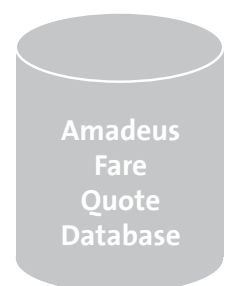


Manage your own dB  
of private fares



Automatic  
XML Upload  
2 to 5 windows  
of load per day

Make your private fares  
available in Amadeus



## Amadeus FareXpert Filing Platform

### React in real-time

Amadeus FareXpert Filing Platform is the platform for real-time filing of any type of private fares for distribution. Fares can be filed in a timely fashion, reducing your dependency on airlines, enabling you to gain control and to improve reactivity on your private fares. Amadeus FareXpert Filing Platform is a user-friendly graphical user interface that gives you the power to control private fare distribution in your local markets more accurately and enables you to react instantly to market changes in a sensitive price environment.

Amadeus FareXpert Filing Platform is comprised of a set of modules, each of which addresses a specific fare filing need. Together these modules form one of the most complete and flexible fare filing solutions available in the market, and ensure that you benefit from an impressive set of advantages.



### Amadeus FareXpert Filing Platform Key Features

Key Features	Description
Improved productivity	A quick and easy to use web interface: <ul style="list-style-type: none"> <li>&gt; Assisted fields increase coding accuracy.</li> <li>&gt; Online assistance (tool tips, online help etc).</li> <li>&gt; A complete offer for multiple fare types including percentage-off deals, net deals, and mark-up management of airline net fares.</li> <li>&gt; Facilitation tools to help you while coding contracts, such as duplicate, create from, sorting and search functionalities.</li> </ul>
Improved efficiency	<ul style="list-style-type: none"> <li>&gt; Unique Amadeus fare accuracy</li> <li>&gt; Enables fully automated pricing and ticketing.</li> <li>&gt; Strong security set up: digital certificate and strict vendor security.</li> </ul>
Best time to market	Real-time updates: this feature is unique in the market.

## Benefit from the most complete filing platform to file all types of private fares:

Fare Filing Needs	FareXpert Primary Modules' Main Features
<p><b>Percent-off deals</b> Discount and simple restrictions waiving / overrides applicable on existing published fares (public, private or YY fares).</p>	<p><b>Dynamic Discounted Fares module:</b> Reference YY, public or private fare to be used as base fare. Specify a discount as a percentage or a flat amount. Define the distribution network of the resulting fare. Override certain base fare restrictions.</p>
<p><b>Net deals</b> All fare conditions specified (e.g. corporate, routing, ticketing, commission). Two fare amounts (net &amp; selling).</p>	<p><b>Negotiated Fares module:</b> Define your fare characteristics such as origin, destination and price. Regroup the applicability conditions shared by several net fares into a single rule:</p> <ul style="list-style-type: none"> <li>&gt; Commission and mark-up.</li> <li>&gt; Authorised distribution network.</li> <li>&gt; Sales and ticketing conditions.</li> </ul>
<p><b>Airline net deals with agent mark-up</b> Airline net contracts, filed via ATPCo CAT35 or Negotiated Fares module, which the agent / consolidator is authorised to mark up and distribute himself.</p>	<p><b>Mark-up &amp; Distribution module:</b> Select the Airline net fares you want to promote to your distribution channels. Define the appropriate mark-up. Define the distribution network. Apply restrictions to suit your requirements regarding geography, corporate, fare class, etc.</p>

Fare Filing Needs	FareXpert Facilitation Modules' Main Features
<p><b>Distribution list management</b> Aggregate your point of sale network via a code and reference this code in ATPCo CAT15 &amp; CAT35 filing and in FareXpert modules.</p>	<p><b>Vendor Aggregates module:</b> Create groups of vendors using their IATA or Amadeus office IDs. Reference the related code in ATPCo CAT15 and CAT35 filings, in FareXpert modules and in Amadeus XML Fare Data Interface.</p>
<p><b>Geographies grouping management</b> Aggregate your geography lists via a code and reference this code in FareXpert modules.</p>	<p><b>Location Aggregates module:</b> Create groups of locations amongst cities, countries, areas, etc. Reference the related group code in FareXpert modules.</p>



# Dynamic Discounted Fares module

## File percent-off deals in seconds

### Product Description

Dynamic Discounted Fares allows you to manage contracts in which the airline entitles you to derive discounted fares from its published fares. It is extremely reliable, as you use fares and rules already filed in Amadeus by the airline, and requires very simple and light data maintenance.

With this module, you will:

- > Reference YY, public or private (filed via ATPCo Cat 15) fares to be used as base fare.
- > Specify a discount as a percentage of an amount or a flat amount.
- > Define the list of offices allowed to access your fares.
- > Override certain base fare restrictions (e.g. waive advance purchase, override commission, fare basis, etc.).

### Increase your filing productivity

- > Experience the Amadeus FareXpert Filing Platform, a unique easy-to-use and secured web-based interface.
- > Re-use the rule and characteristics of published fares for your new contracts.
- > Have the evolutions of your base fare dynamically reflected in your discounted fare.
- > Use location aggregates or geography zones to target many city pairs with one single fare.

### Improve your reactivity

- > Access the Amadeus Fares Database in real time: updates apply immediately for pricing.
- > Take advantage of 100% self-training.

### Increase reliability

- > Avoid the complexity of net contracts by only filing a discount and distribution network (especially suited to corporate contracts).
- > Reduce the risks of typing errors thanks to assisted fields.



No other product in the market combines ease of use, speed and performance to this extent. Even a special offer targeting multiple destinations, multiple networks or countries can be carried out in just a few minutes using FareXpert (Dynamic Discounted Fares) and the fares are instantly published for sale.

**Eric Durosselle**  
Pricing & Distribution Manager  
American Airlines Europe

#### Reference existing Airline fare as a base fare

Public Fares

YY Fares

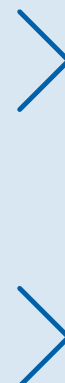
ATPCo Cat 15



Airline Base Fare

**Dynamic  
Discounted  
Fares  
module**

Saleable Fare



#### Sell Fares

In your websites

In your offices

# Negotiated Fares module

## Create and manage your net contracts

### Product Description

Negotiated Fares is the Amadeus solution for creating and managing your net contracts.

With this module, you will:

- > Define your fare characteristics such as origin, destination and price and update them globally.
- > Regroup the applicability conditions shared by several net fares into a single rule:
  - > Commission and mark-up.
  - > Authorised distribution network.
  - > Sales and ticketing conditions.

Negotiated Fares caters for all airline net contracts. If your partner airlines prefer to authorise you to mark-up their net fares, you can file them automatically in the Mark-up & Distribution module.

### Increase your filing productivity

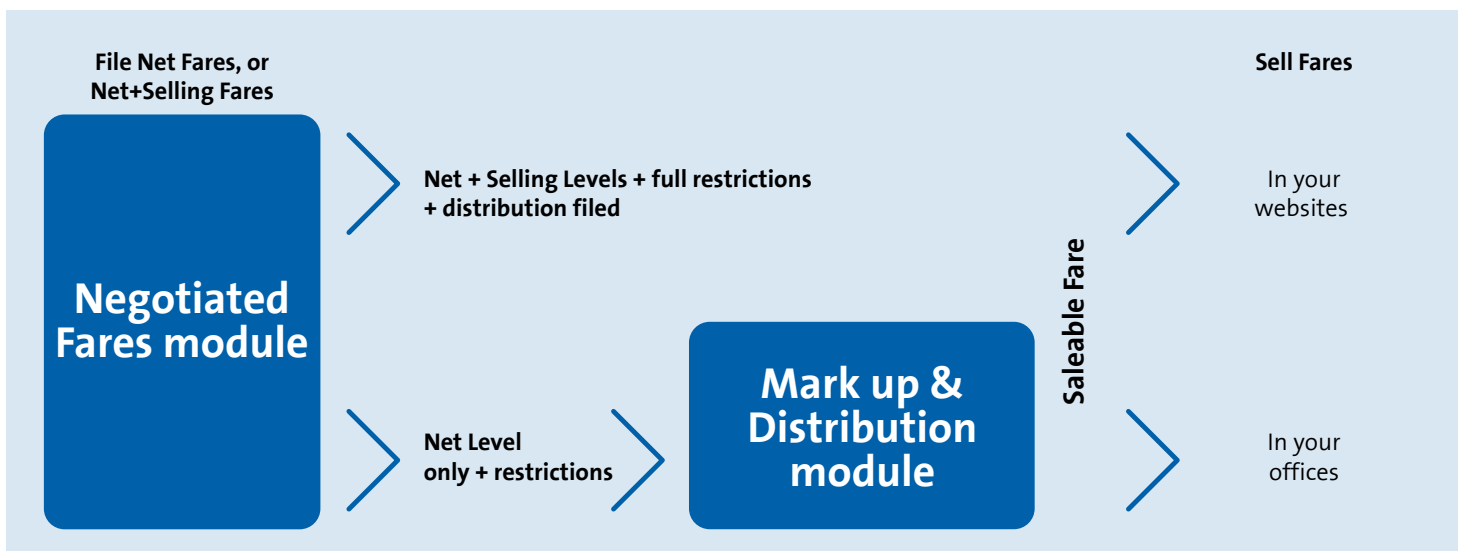
- > Benefit from a consistent approach to filing all types of private fares with the Amadeus FareXpert Filing Platform.
- > Enjoy working in an easy-to-use and graphical environment with intuitive navigation principles.
- > Reference the aggregates filed with the Vendor Aggregates module in your net contracts.
- > Benefit from the powerful rule-based approach (aligned with industry standards).

### Improve your reactivity

- > Access the Amadeus Fares Database in real time: updates apply immediately for pricing.
- > Update your fares globally.
- > Manage your simple contracts with an adapted tool.
- > Take advantage of blended online and classroom learning.

### Improve your reliability

- > Keep your fares in “waiting structure” until they have been validated for sale.
- > Assisted fields improve typing accuracy.



# Mark-up & Distribution module

## Manage your mark-ups efficiently

### Product Description

Mark-up & Distribution is the Amadeus solution for managing your mark-ups on net fares allocated to you by Airlines.

With this module, you will:

- > Select the Airline net fares you want to promote to your distribution channels.
- > Define the appropriate mark-up.
- > Define the distribution network.
- > Apply restrictions to suit your requirements regarding geography, corporate, fare class, etc.

### Increase your filing productivity

- > Experience the Amadeus FareXpert Filing Platform, a unique easy-to-use and secured web-based interface.
- > Manage all your net fares using the same application, regardless of the source of filing.

### Improve your reliability

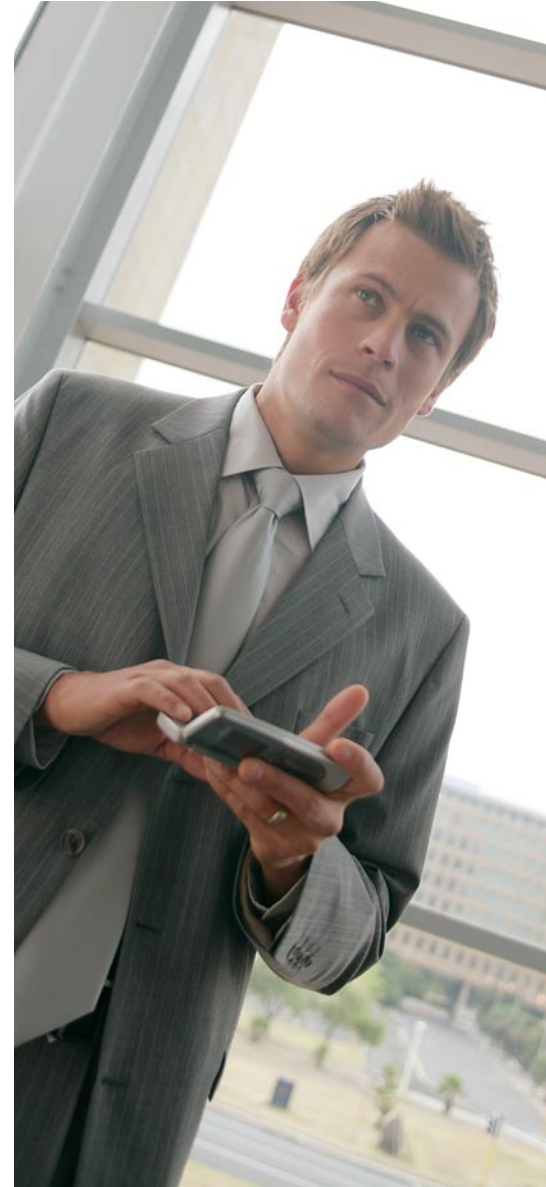
- > Avoid debit memos as Amadeus enforces the airlines' filed restrictions on fares definition.
- > Assisted fields improve typing accuracy.

### Increase your control over net fare management

- > Update only the airline net fares that meet your business requirements.
- > Easily access vital net fare information directly from the application.
- > Distribute your fares to any Amadeus agent.

### Improve your reactivity

- > Access the Amadeus Fares Database in real time: updates apply immediately for pricing.
- > Take advantage of 100% online learning and assistance to bring your teams up to operational speed in the minimum amount of time and at their own pace.



#### File Airline Net Fares

ATPCo Cat 35  
Display category C

FareXpert  
Negotiated  
Fares module

Amadeus  
XML Fare  
Data Interface



Airline Net Fare

**Mark up &  
Distribution  
module**

Saleable Fares



#### Sell Fares

In your  
websites

In your  
offices

## Location Aggregates module

### Create and manage preferred location lists

#### Product Description

Designed for fare filing teams to manage their geography groupings, Location Aggregates is the Amadeus solution to create and manage preferred location lists and can be used in the Negotiated Fares and Mark-up & Distribution modules to manage global updates of fares.

With this module, you will:

- > Create groups of locations amongst cities, countries, areas, etc.
- > Create lists of locations once, and re-use their reference in numerous contracts.
- > Reference the related group code in Dynamic Discounted Fares filings.
- > Increase accuracy by filing only the aggregate reference instead of long lists of locations.
- > Benefit from very flexible coding: all types of location codes can be used in a location aggregate (area, ATPCo zone, country, state, city and airport).

## Vendor Aggregates module

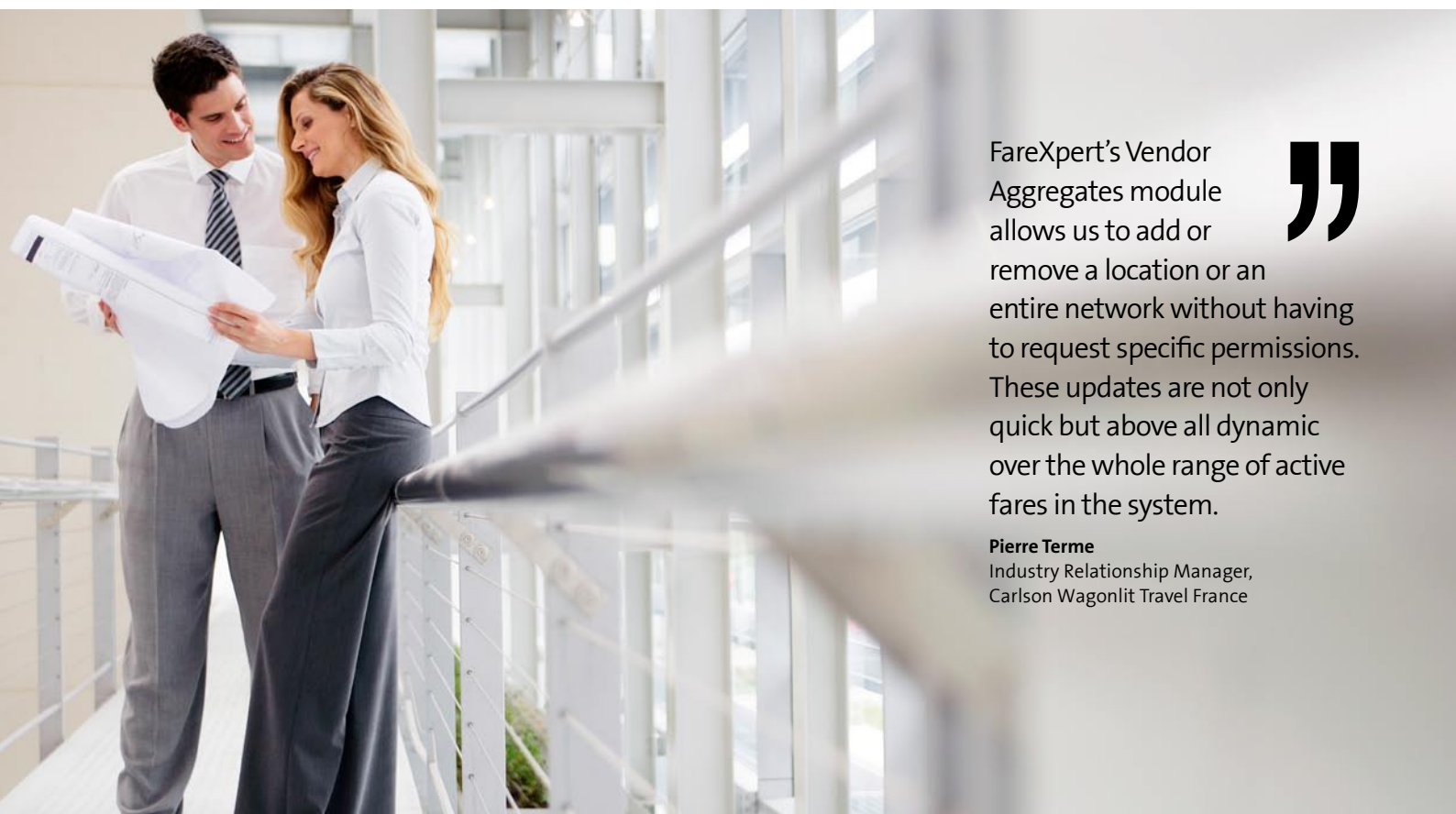
### Manage your distribution channels

#### Product Description

Designed for fare filing teams to manage their distribution channels (fare display and pricing authorisations), Vendor Aggregates is the Amadeus solution to create and manage preferred vendor lists and will soon be available for use in all the FareXpert filing modules.

With this module, you will:

- > Create groups of vendors using their IATA or Amadeus office IDs
- > Reference the related code in ATPCo Cat15 and Cat35 filings, in the Mark-up & Distribution module, and in Amadeus XML Fare Data Interface.
- > Increase productivity by creating lists of vendors authorised to sell your fares once, and then re-using their reference in numerous contracts.
- > Benefit from very flexible coding: vendor aggregates can be defined as inclusions or exclusions of IATA numbers and generic or complete Amadeus office IDs.



FareXpert's Vendor Aggregates module allows us to add or remove a location or an entire network without having to request specific permissions. These updates are not only quick but above all dynamic over the whole range of active fares in the system.

**Pierre Terme**  
Industry Relationship Manager,  
Carlson Wagonlit Travel France



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