

# Amadeus Meta Pricer

Sales & e-Commerce

**New technology  
for new times**



## Amadeus Meta Pricer

Times are changing in the online travel market. New and promising distribution channels are appearing, for which you need a new generation of technology to stay competitive. Amadeus has developed a solution designed for both the Travel Search company and the Airline. Step into the future and let Amadeus Meta Pricer deliver the full promise of Travel Search.

### For the Travel Search Company...

Until now, securing content has been complicated for you. It generated high transaction costs and negatively impacted suppliers' website performance. Amadeus Meta Pricer offers you access to content from both full service airlines and low cost carriers, without putting pressure on your suppliers' systems. With Amadeus Meta Pricer you will build long-term relationships with providers, access their fares quickly and easily and give your customers the content they demand.

#### Access the widest content

> Access all your content through a single source efficiently and cost-effectively. Amadeus has partnerships with over 480 airlines and 52 low cost carriers, which represents over 95% of the world's airline capacity.

#### Build long-term confidence with airlines

> Creating sustainable partnerships will translate to more content and increased business volume for you and your providers.

> Establish mutually beneficial relationships with airlines by reducing transaction costs and hits on your partners' websites and systems.

#### Reduce your costs

> Amadeus Meta Pricer allows you to source multiple content via a single connection. Thanks to this integrated transaction, your operational, maintenance and development costs are reduced and your efficiency is improved, helping you stay ahead of your competitors.

#### Empower your customers & drive traffic to your website

> Customers want to shop for flights quickly and easily. Offer customers the fastest search and most comprehensive content with Amadeus Meta Pricer, and you will be their Travel Search company of choice, every time.

> Build traffic and grow your revenues by increasing the content of your site.

#### Leading edge, robust & intelligent technology

> Transform the way you operate. Amadeus Meta Pricer can return up to 200 real-time and accurate travel recommendations for any given search message, via a single reliable connection and a limited number of transactions, without touching the airline websites.

> Amadeus Meta Pricer's intelligent technology and advanced algorithms deliver the lowest and most accurate public and negotiated fares, drastically reducing hits on provider systems versus other low fare search engines.



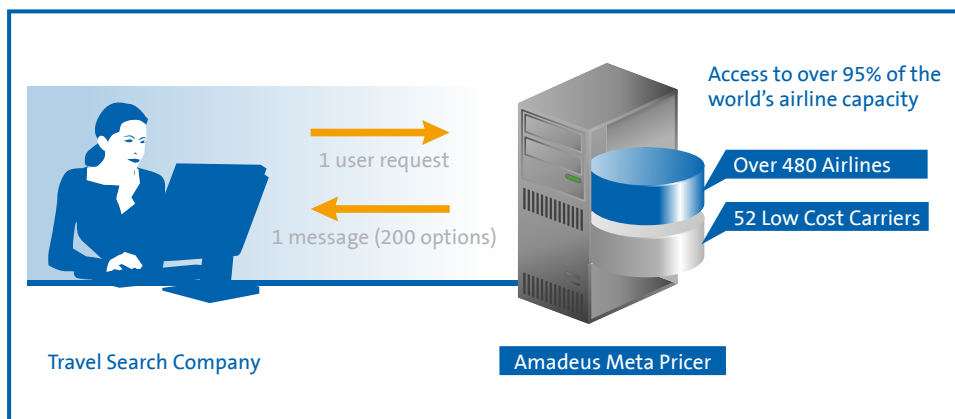
**Amadeus' low-fare search solution provides us with a cost-effective proposition for airlines so we can build long-lasting partnerships with our providers and offer the best range of content and fast, accurate search results to our consumers.**

**Steve Hafner**  
Co-Founder and CEO of Kayak

## Efficient & Comprehensive... Amadeus Meta Pricer at a glance

- > **Easy implementation:** Amadeus Meta Pricer integrates seamlessly with your existing web platform
- > **Flexible & scalable:** adapts to meet your changing business model
- > **Powerful & reliable**

and there's more...



## For the Airline...

Amadeus Meta Pricer also brings Airlines numerous benefits and can transform the way you operate. Amadeus Meta Pricer lets you expand your distribution reach easily and profitably. You will benefit from the high conversion rate traffic that Travel Search companies generate, and increase your direct sales. Enjoy a high conversion rate and increase sales, effortlessly.

### Benefit from a new advertising and distribution channel cost-effectively

- > Embrace the new distribution channels and display your content through Travel Search companies without incurring the costs associated with them. Amadeus Meta Pricer allows you to display your content through Travel Search companies while reducing the number of transactions generated and hits to your system.

### Cut web costs for friendly Travel Search company traffic

- > Reduce the number of webpage views and queries to your inventory simultaneously cutting costs without sacrificing accuracy. Amadeus Meta Pricer is powered by the Amadeus Availability Server which returns accurate availability and fares without querying your system.

### Keep complete control over your content

- > Retain complete control of your private fares. Amadeus Meta Pricer lets you decide which Travel Search companies and which markets can display your private or web fares.



Amadeus Meta Pricer empowers a sustainable Travel Search model for the travel industry, with exceptional content, a high level of efficiency and reduced costs.

# New technology for new times

Amadeus has been the chosen technology partner for providers, sellers, and buyers of travel for twenty years. Amadeus provides cutting-edge technology solutions to help its customers adapt, grow and succeed in the fast changing travel industry. We have the technology, experience and the partners to deliver a rapid return on your investment. Step into the future with Amadeus Meta Pricer.

For more details, log onto [www.amadeus.com](http://www.amadeus.com) today.

## Contact

For additional information on  
Amadeus Meta Pricer:  
[meta.pricer@amadeus.com](mailto:meta.pricer@amadeus.com)

With more than 20 years experience in the travel and tourism industry, Amadeus, the world's leading provider of IT Solutions, offers products and services under four categories:  
**Distribution & Content**, **Sales & e-Commerce**, **Business Management**, **Services & Consulting**.  
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