

Take advantage of a powerful, customisable and flexible solution, which gives you instant access to 22 car rental companies and brokers in 35,000 locations across 250 countries. Love cars, love Amadeus and get ready for growth!

### Product Description

Amadeus Cars offers reliable, real-time information and instant confirmation from over 22 international car rental companies. With Amadeus Cars, you will have access to rich provider content, both locally and globally. It is particularly suited to multi-market OLTAs planning to expand their global coverage, as you have access through a single point to the same content, regardless of whether you are using Amadeus Selling Platform in your call centre or the API link on your website.

As part of the API Portfolio Amadeus Cars Web Services is very easy to implement and use. It is a fast, scalable and extremely flexible way to build and update customised travel booking applications on any platform or system. Amadeus Web Services is customisable to your agencies' needs and with its reduced development cost it helps you increase productivity and boost customer satisfaction.

### Did you know?

Today OLTA car rental sales account for 32 million bookings, and this is expected to grow 43% by 2010 to reach 56 million bookings worldwide.

(Source: PhoCusWright May 2007)



### Amadeus Cars offers the best rates at first sight in total confidence

Benefit from one single link which features a clear and well-structured search display with multi-provider content. Car rental has never been easier thanks to multimedia pictures (car model, luggage and capacity icons). The rates are guaranteed in real-time by the car rental companies, so you can rest assured that your customers will not get unpleasant surprises when they pick up their cars.

### Amadeus Cars offers the best rates at first sight in total confidence

Customers visiting your online portal know what they want and they expect to get it. You need to ensure that your website includes a complete travel offer in a cost-effective way that fosters customer loyalty and improves your competitive positioning. With Amadeus Cars you no longer have to rely on one single provider or direct links, you can now offer your customers much more choice – cater to all travellers' needs by offering a single platform which provides access to both corporate and leisure car rental companies' rates and content. With Amadeus Cars, content from the leading car rental companies and brokers is just one click away.

## Sell better: increase your productivity

You no longer have to swap car rental providers when you target multiple markets. Amadeus Cars gives you just what you need: one single implementation for all providers which translates into reduced development costs and increased productivity.

With our solution you get access to homogeneous data for all providers in addition to consistent and updated multimedia content. It also offers the possibility of developing synergies with other Amadeus content, including Air and Hotel allowing you to cross-sell and increase your bottom line. Grow your sales and optimise revenue.

## Sell smarter: More choice and flexibility

Customise your offer and use content from several car providers, ensuring you always have something to offer in case of stop-sell, opening hours, opening days or geographical & scope problems.

Amadeus Cars enables you to select the most competitive rates for your customers and to choose amongst contracted, net, public or prepaid rates. You can also choose the payment solution that best fits your requirements: payment at destination or prepayment to the car provider or your agency at the time of booking.

Key Feature	Key Benefit
Broader content	22 car rental companies and brokers including global and local players who do not offer direct links.
Quicker return on investment	1 single link with no need to switch car rental providers for different markets.
Increased revenue	Cross-sell car rental with air tickets and hotel reservations.
Unrivalled choice	35,000 pickup/drop-off points in 250 countries and territories including 26,000 non-airport locations and delivery and collection.
Multimedia	Homogeneous data for all providers including car multimedia: vehicle model and size, luggage capacity.
Reliable travel information	Real-time information throughout the shopping and booking process which enables you to provide your customers with an estimated total price.
Access to all types of rates	Customers can compare rates quickly and easily to select the best price option: public, contracted or prepaid all-inclusive rates.
Flexible payment options	Payment at destination or prepayment.
User-friendly	Multimedia and geo-coding functionalities available.

## Contacts

For more information about Amadeus Cars, please contact:

[cars@amadeus.com](mailto:cars@amadeus.com)

With more than 20 years experience in the travel and tourism industry, Amadeus, the world's leading provider of IT Solutions, offers products and services under four categories:

[Distribution & Content](#) [Sales & e-Commerce](#) [Business Management](#) [Services & Consulting](#)

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