

Discover the real potential of car rental with Amadeus Cars Easy Shopper. Designed specifically for the leisure market and offering instant access to the pre-paid rates your customers demand, it's the car rental product you've been waiting for. Love cars, love Amadeus and seize the opportunity to steer your way to success.



More choice - at your fingertips

### Leisure car rental

Today's leisure traveller expects a wide choice and good value. With Amadeus Cars Easy Shopper you'll be able to offer exactly this. Our rates are 'fully inclusive' meaning your customers can be sure of getting the best car rental prices available with no hidden extras, and you'll have the reassurance of rates direct from the leading brokers and car rental companies.

### Easy comparison

With Amadeus Cars Easy Shopper you will be able to compare the pre-paid rates from a wide range of providers in one display, ensuring your customers always have access to the most attractive rates.

### Improve commissions

Booking with Amadeus Cars Easy Shopper means collecting your commissions early, even before your customer collects their car. In fact, by selling car rental services with Amadeus Cars Easy Shopper you'll not only collect commissions early but selling car rental will become so easy your commissions are sure to improve dramatically.

In a comparison with four provider websites **Amadeus Cars Easy Shopper required significantly less mandatory fields and clicks.** An in-house useability study (Dec 2006) compared Amadeus Cars Easy Shopper to four of the major car rental provider websites for a standard booking.

The average number of mandatory fields required were **25 compared to 12 with Amadeus Cars Easy Shopper.**

The average number of mandatory clicks required were **26 compared to 14 with Amadeus Cars Easy Shopper.**

## Benefits at a glance

- > Increase car rental business by offering the pre-paid rates that leisure travellers are looking for
- > Peace of mind that the rate is guaranteed directly by provider
- > Provide the best car rental alternative to each customer by comparing all the best options
- > Access to pre-paid rates not previously available via GDS
- > Increase productivity with faster booking process
- > Offer an enhanced service with e-voucher and e-mail confirmation
- > Avoid time spent on calls and searching the web



## Quick and easy

Amadeus Cars Easy Shopper has been designed to be quick to learn and easy to use with no training required. Booking and searching car rental follows a logical and simple process using an intuitive graphical user interface. The streamlined booking workflow will ensure significant productivity improvements. This means you can save time, money and energy because you no longer have to phone call centres or search the web looking for the best pre-paid rates.

Booking car rental has never been easier. With Amadeus Cars Easy Shopper no formal user training is required and the intuitive graphical user interface guides users through the real-time availability of multi-provider content. The search display information is presented in a clear and structured manner with just the key information shown (total price, car type, transmission, provider, AC). All the rates are fully inclusive meaning there will be no hidden extras on arrival so you'll never have to waste time on the phone or internet looking for the best pre-paid rate for your leisure customers.



Find out more about how your business can benefit from Amadeus Cars Easy Shopper by using our online demo or by contacting the Amadeus Cars team.

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[www.amadeus.com](http://www.amadeus.com)

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