

Discover & deliver more

As your strong and supportive technology partner, Amadeus can help keep your business young, forward looking and ready for the future – whatever that holds...

Amadeus is a global leader in the travel and technology market. We are a credible company with a proven track record over the past 20 years.

We take the time to really listen to our customers. We'll find out how you work and what you need, and then we'll apply our expertise and experience to design, develop and deliver a solution that's right for you. We don't promise the impossible; we provide efficient, effective and secure technology that will really work and help you to achieve your business goals.

We've made significant long-term investment in innovative technology – and we're here to stay. What's more, we're committed to our customers' success. So whatever the future brings, we'll be with you every step of the way.

With Amadeus technology, you can increase overall quality of service and customer satisfaction while also enhancing business performance.

Together, we can open up a whole new world of opportunities for you...



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We looked at other IT providers but none of them could provide what Amadeus does. We anticipate significant savings in our overall IT spend as we move from multiple systems to the one, integrated solution.

Niklas Mattsson
CFO Big Travel & Flex Resor

Are you ready for the next generation?

To see how we can help you give travellers a greater experience, email us at tours@amadeus.com

Alternatively, find out more by visiting www.amadeus.com/touroperators

Amadeus Tour Operators

Tour Operators

Next generation travel & technology



Be ready, confident and secure with Amadeus

Every generation of traveller gets smarter, faster and more demanding than the last. Therefore, every generation of technology needs to become smarter, faster and more intuitive than the last.



At Amadeus, we will work hand-in-hand with you to deliver the right solution for your business. We will help to open up a whole new world of opportunities for you. So no matter how quickly your customers grow, they'll stay with you.

Are you ready for the next generation?

With Amadeus you can:

- > **take advantage** of flexible technology that is designed to suit you
- > **stand out** and sell more online, capturing new customers directly
- > **streamline** your own and your retailers' operations to maximise your sales volume
- > **react swiftly** to changing market conditions and secure your profit margins
- > **boost business** performance and enhance customer satisfaction while maximising ROI



Look forward & move ahead

Amadeus solutions are individually developed to meet the specific needs of your geographic market and your business. They help you to get ahead and stay ahead.

Our core modules deliver everything you need to reach the right people and create the ideal online shopping environment, with optimum choice, best fares and as much personalisation as you like. Our add-on and alternative products allow you to build a solution that suits your business model and market, and will grow with your company.

Be ready, confident and secure whatever the future brings, with Amadeus technology...



Capture new direct customers online

Our e-technology enables you to stand out and sell more online, so you can turn online browsers into online buyers.

With Amadeus, you can cater to the growing leisure package market by offering an infinite number of combinations of holiday services to online consumers who want to customise their vacations. We can provide an efficient and effective e-commerce solution that will bring your own website to life, and all the technical services needed to integrate content from any source (your own database, third party databases or Amadeus content) into your website. Our innovative and impressive technology will give you the ability to package new forms of content that will encourage sales and improve the overall customer experience.

Find the right technology to improve operations

Flexible technology that's designed to suit you, so it will always be right for your business.

We will help you to choose the most appropriate products and services for your geographical market, customer segment or business model. Our innovative, effective and secure technology will help you to streamline your business, with automated tasks resulting in efficient, error-free processes that also achieve significant cost-savings. It will help you to increase quality while responding to customer demands more quickly and effectively. Amadeus is committed to your success and will always be there for you.

Increase sales volume

Streamline your own and your retailers' operations to ensure optimum profitability for you.

Amadeus technology enables you to maximise your indirect sales through both traditional travel agencies and online travel agencies and simplify the process of distributing tour packages. Our automated distribution solutions streamline processes for your retailers and resellers, reducing their booking time and eliminating paper-based processes and errors. This means that you can increase your sales volume while reducing call centre costs.

Amadeus also provides solutions to maximise direct sales through your own website. With Amadeus e-technology, you can stand out and sell more online, turning online browsers into online buyers.

Protect profit margins

With Amadeus, you can use flexible pricing and packaging solutions to secure your profit margins.

For traditional tour operators, Amadeus offers dynamic packaging technology, which allows you to distribute last-minute offers in real time and better price your surplus inventory. With Amadeus, you can price each component of the package flexibly rather than offering a fixed price for the whole package. Our robust and reliable technology will help you to manage your yield and improve your margins.

For virtual tour operators and cross-sellers, Amadeus offers dynamic packaging technology, which allows you to distribute last-minute offers in real time and better price offers. With Amadeus, you can react quickly and capture customers by swiftly and effectively mixing travel components at the most competitive price while matching their travel preferences. Our robust and reliable technology will help you to protect and improve your margins.

Embrace innovation and maximise ROI

We are committed to your future success and we always recommend what is best for your business.

Amadeus can help you and your staff to embrace innovation, boost business performance and enhance customer satisfaction while maximising ROI. Our experts will help you to find the most appropriate IT solutions for you and your business. We listen to your specific needs and advise you on which solutions available in the market will best fit with your current systems and how to make the most of your technology investments. We'll offer insight and analysis, propose optimal solutions to streamline your business and educate your staff about technological innovations.

Amadeus offers a unique combination of IT and travel knowledge, and is a credible and committed partner with whom to face the future of travel and technology.

