

Change is relentless ... it happens. You are the ones who get to choose the direction of change. Upgrade to Amadeus Selling Platform 3.3 and benefit from unmatched levels of technology investment for the 400,000 users of Amadeus Selling Platform.



**Embrace change with Amadeus Selling Platform, the world's most used retailing application for travel professionals.**

**Sell more, move faster & serve better!**

More than 400,000 travel professionals worldwide sell travel and maximise their efficiency with Amadeus Selling Platform. You can experience much more with version 3.3 of Amadeus Selling Platform which will help you sell more, move faster & serve better.

### Sell more: single access to all fares & broadest content

Faster, more intuitive access to a greater range of travel content: over 240 of the world's leading hotel chains, 40 car rental companies, 95% world airlines' scheduled seats, hundreds of low fare flights, ...

### Move faster: streamlined processes to keep your costs down

Reduce the complexity of your business processes & administration time, and streamline workflow across markets.

### Serve better: exceed your customers' expectations with personalised services

Offer your customers a unique service. Amadeus Selling Platform will help you match the personal advice and efficiency that only an agency like yours can offer.

## What's new with Selling Platform 3.3? Key benefits

<b>Sell more</b>	
... Hotels	Selling more hotels on the GDS is now as fun as on the web! *
... Insurance	New list of insurance products allowing you to select the best offer at the best price to cover your customer's trips.
<b>Move faster</b>	
... with Amadeus All Fares	You will save time with the dual usage graphic / cryptic: automatic population of the search screen when availability is requested in the Command Page.
... thanks to optimised business processes	<ul style="list-style-type: none"> <li>&gt; Automated Reservation Firming.</li> <li>&gt; PNR new search options and criteria.</li> <li>&gt; Simplification of the tickets' refund*.</li> </ul>
... & work in your own language	Amadeus Selling Platform is now available in 9 languages: English, German, French, Italian, Spanish, Brazilian Portuguese, Japanese, Russian & Traditional Chinese (New!).
<b>Serve better</b>	
... & increase up-sell and cross-sell opportunities	Amadeus Banners gives real-time & targeted information to help you offer the best travel options to your customers.
... & propose more qualitative advice	Amadeus Flight Features highlights airline specific added value features such as in-flight, ground* or other services (lounge access, double mileage...).
... & improve your customer's experience	The new car e-voucher functionality allows you to issue an e-ticket voucher from the graphic page.

\* see more details on page 2.

## Amadeus Hotels Plus

Selling more hotels on the GDS is now as fun as on the web

### Easy to use

> Integrated with Amadeus Selling Platform, Amadeus Hotels Plus is the 1st hotel-selling tool designed as a website.

### Book in just 5 clicks

> You can work more efficiently by accessing accurate information: personalised search results, real-time hotel availability, search history and bookmark up to 10 favourite hotels, etc.

### Shop from the map

> Possibility to choose a hotel from a location map with a choice of 3 views: map, satellite and bird's eye view.

## Amadeus Flight Features

Thanks to **Amadeus Flight Features**, you will sell more than just schedules and prices and offer more qualitative advice.

Amadeus Flight Features highlights flight added value services directly into the Amadeus Selling Platform environment.

Without impacting policy and preference compliance, Flight Features allows you to enjoy more detailed and premium flight information from participating airlines without visiting their websites.

### Benefits

- > View & sell full flight added value content.
- > Easier airline offer comparison & upsell opportunities.
- > Better customer service.

### Refund Enhancements

The refund functionality has been redesigned to simplify full, partial and tax refunds of tickets:

- > New wording to help you better understand the refund process.
- > New information and control check pop-up windows for improved usability.

Your efficiency is boosted as ticket reimbursement in graphic can be done in few clicks and accessible to any non-specialised agent.

Contact your Amadeus Representative to get a demonstration of **Amadeus Selling Platform 3.3**

With more than 20 years experience in the travel and tourism industry, Amadeus, the world's leading provider of IT solutions, offers products and services under four categories: **Distribution & Content**, **Sales & e-Commerce**, **Business Management**, **Services & Consulting**.  
[www.amadeus.com](http://www.amadeus.com)



Amadeus Hotels Plus: shop from the map!

> Choose a hotel depending on its proximity to a landmark directly on map and show 3 hotel views on map: plain map, satellite and bird's eye view.



Amadeus Flight Features: specific features such as in-flight, ground or other services (e.g. lounge access, double mileage, flat bed...) are displayed alongside with the relevant flight recommendations.

**amadeus**  
Your technology partner