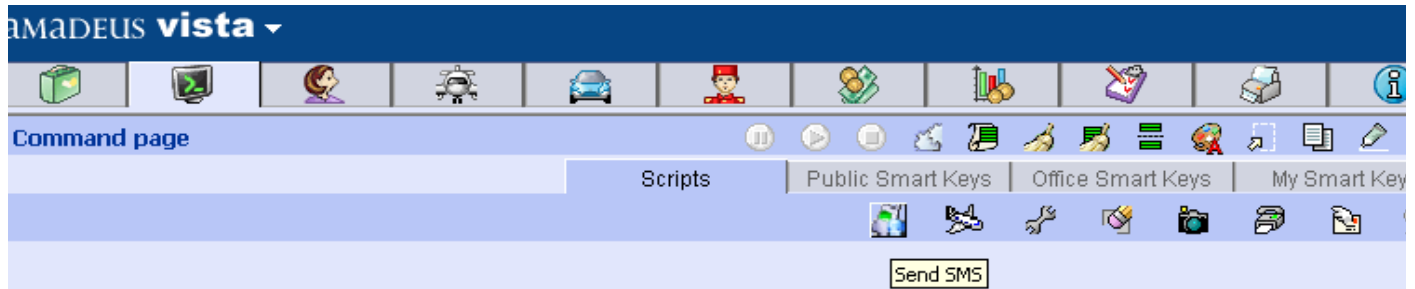


Amadeus SMS is an application that allows the agencies to send SMS messages directly from Amadeus Selling Platform.



Advantages:

- Offers added-value to the current services provided by the travel agency
- Available in several languages (Romanian / English / French / Italian)
- Allows you to send itineraries to several phone numbers on the same time
- Amadeus SMS also allows you to track via e-mail, the status of the SMS messages you've sent
- Offers the possibility to send free flow text messages
- Amadeus SMS creates in the PNR an OP element, that functions as a reminder for the agent

Features:

- It automatically takes the itinerary information from the PNR (information about the segment selected for the SMS transmission)
- The phone number is automatically transferred from the PNR, if it was entered either on the RC element or AP. Thus, the user can add (option **Add numbers**) one or several phone numbers which were not initially entered in the PNR
- The users can set up the sender's name, which will be displayed on the SMS recipient's mobile phone
- The application is very easy to use. The users only need to select the language version and then the predefined message, corresponding to the service chose (**flight / hotel / car**) or the option for **free flown text**
- In addition, the application offers the following facilities:
 - Redisplay the PNR information
 - Adds a reminder in the PNR through an OP element
 - Provides the status of the SMS transmission, through an email message
- After the message is sent, the application will add in the PNR the following remark „**RM SMS SENT TO PAX**“.
- The SMS that is sent to a customer can include **complex itinerary information (Detailed information)**, for example the complete name of the cities/airports for the slected air segments or the message can only include **basic information (Simple information)**.

Through Amadeus SMS you can send SMS messages towards the customers of the following GSM companies:

- **VODAFONE,**
- **ORANGE,**
- **COSMOTE**