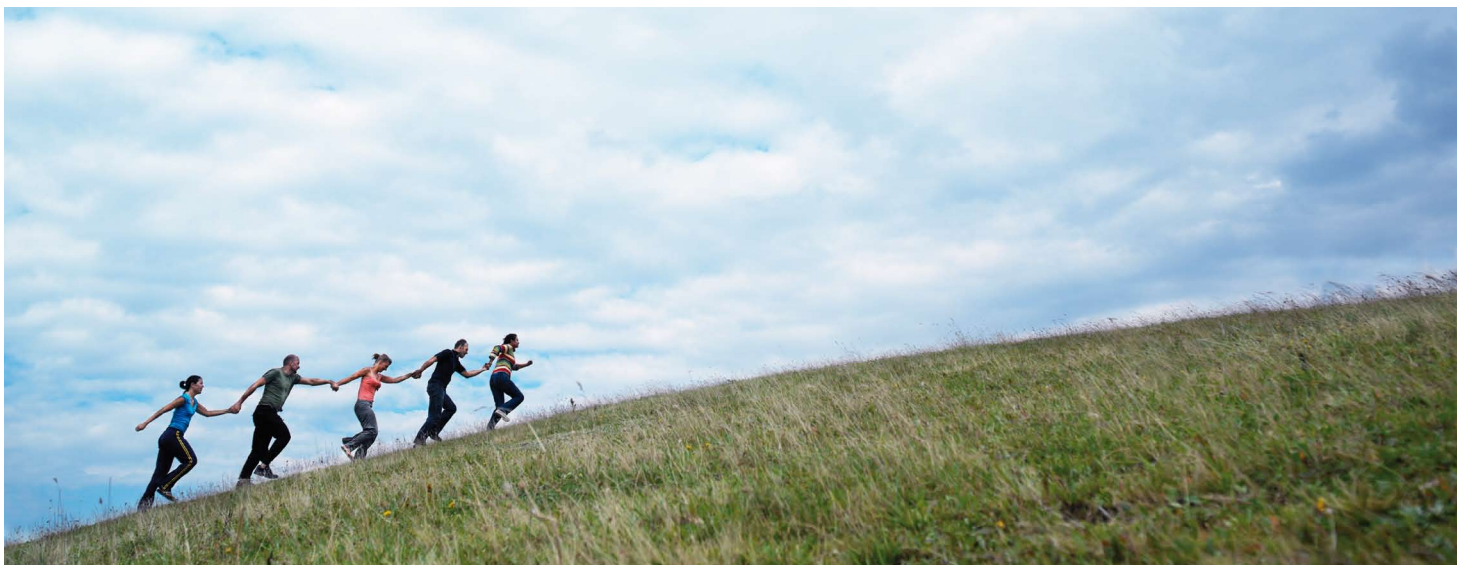


# Amadeus Rail Online Gateway for conventional railways

## Rail solutions

### Great teamwork & great results.

All over the world rail is gaining ground on other modes of transport. Seen as efficient and 'green', railway companies can look forward to a bright future. But how can railway companies market their product effectively in a global and fragmented travel market. The answer? Amadeus Rail Online Gateway, the powerful global solutions for railway companies looking to drive sales and increase revenues into the future.



Great teamwork & great results

#### Sales at the click of a button

Once hooked up to Amadeus Rail, your travel sellers are able to package a customer's train journey together with other ancillary products, such as hotels (a choice of 75,000+ properties) and car rental (in 35,000+ locations). They'll be able to move swiftly and easily around the easy-to-use Amadeus Selling Platform. All details of the trip will be saved in the Passenger Name Record (PNR) and a full itinerary can be presented to the traveller immediately. All of this means that your rail product becomes truly integrated into the travel sellers' mindset and processes. Very quickly that will convert into increased sales and revenues. It will also mean repeat business as your rail product becomes a "standard" part of the travel seller's offer.

#### More sales success

Once connected to Amadeus you can also reap the full benefit from API and Web Services, giving you extended reach into new channels and therefore into new revenue sources. This is also cost efficient as there are no extra development costs. A whole world of distribution possibilities opens up to you including high volume online travel portals, online travel agencies plus corporations and tour operators.

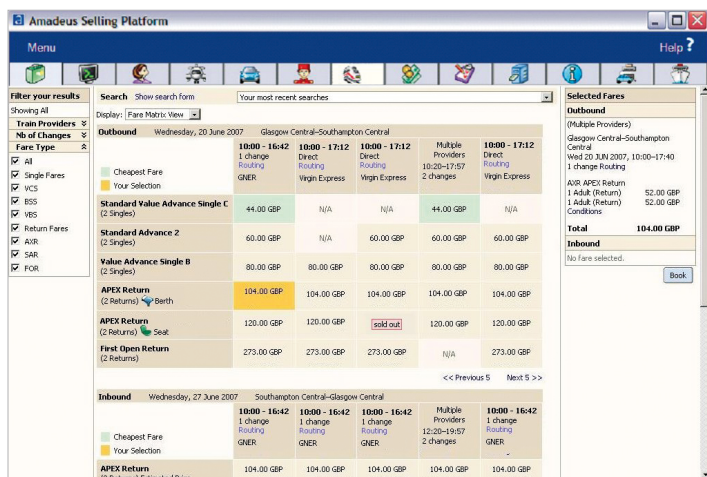
#### Maximising value

Our consultancy approach is based on proven worldwide experience in the planning, designing and implementation of foundation, legacy and emerging technologies and processes. Thanks to our expertise in developing, implementing and maintaining critical IT systems, you can rely on us to provide world-class services and products that reduce not only your time to market, but your costs and business risk.

Our extensive range of services includes: Consulting, Custom Development, Hosting, Support Services, Project Management and Educational Services. All of this ensures that you gain the maximum benefit from your investment.

**amadeus**  
Your technology partner

A quick glance at the features . . .	The benefits for you . . .
> Amadeus Rail Web Services.	All distribution channels use the same connection, meaning no extra development and Amadeus managing the connections for you. This means that distribution cost is reduced.
> Productive graphical user interface.	A productive graphical interface increases the adoption rate of travel agents. Deployment and training investment are reduced.
> End to end solution fully integrated in Amadeus system that can also be integrated stand alone as a separate rail platform.	Easy to use and fully integrated means that travel agents are more inclined to offer rail, and therefore increase your revenues.
> A generic global rail distribution platform with rail business logic.	Using a rail platform, the railways implementation time is reduced and will enable railways to keep ahead of competition.
> Generic rail interface and GUI.	Railways can promote their solution in their local markets as well in border or foreign markets without additional development.
> Generic rail distribution platform with rail business logic.	Capitalise on a solution which is able to help you compete when deregulation becomes effective.
> Amadeus PNR integration and Web Services content provided by Amadeus.	Benefit from Amadeus Web Services for complementary content (air/hotel/car/ insurance) and generate additional revenue.
> XML structured messages interface.	Amadeus based its development on proven, stable and standard technologies which means you meet your customers needs and improve your business offer.
> E-ticketing or virtual ticketing facilities.	Benefit from Amadeus available technologies that can be used internally for call center, ticket vending machines, train stations, boutiques etc . . .



## With Amadeus, you're with the leader

Amadeus Rail specialises in developing marketing and technology solutions for the world's rail industry. We have a proven track record and over 60 million rail reservations that are being processed annually through our technology. Amadeus has pioneered the integration of rail distribution in its corporate booking tools, and we were the first travel technology company to enable High-Speed Rail companies to display their fares alongside air services on city pairs.

## Be seen & be successful with Amadeus Rail Online Gateway.

Contact the Amadeus Rail team or visit our website.

E-mail: [rail@amadeus.com](mailto:rail@amadeus.com)

[www.amadeus.com/railwaycompanies](http://www.amadeus.com/railwaycompanies)