

1987 – 1999

2000 – 2004

2005 – 2011

Key themes

A GDS focused player; initial investments into airline IT

Airlines increasingly investing in direct channels, risk of disintermediation mitigated through further expansion into adjacent IT Solutions market

Global and growing leadership position in both Distribution and IT Solutions for airlines

History

- › Development of GDS platform
- › Opening of the Nice development centre and of the Erding data centre
- › Implementation of first Amadeus Altéa Reservation users; Air France, Lufthansa, Iberia and Scandinavian Airlines System with their hosted airlines
- › Acquisition of System One
- › Implementation of first web-based solutions
- › IPO listed in Madrid, Frankfurt and Paris

- › Secondary offering
- › Contract with British Airways and Qantas for full PSS solution
- › Implementation of first Amadeus e-Retail customer
- › Expansion of IT Solutions into travel agencies point of sale and hotels
- › Acquisition of Opodo

- › New majority shareholders (BC Partners and Cinven) following their leveraged buy-out in 2005, followed by our return to the stock markets with our successful IPO in 2010
- › Completion of major acquisition of local ACOs: France, Germany, Spain
- › Contract with Star Alliance to build common technology platform, including Singapore Airlines and Lufthansa
- › Acquisition of TravelTainment
- › Exclusive distribution agreement with 13 members of the Arab Air Carriers Organisation (AACO)
- › Acquisition of OneRail and IT Solutions for rail
- › Breakthrough of our IT Solutions franchise in the Asian market
- › Successful turn-around and sale of Opodo