

Amadeus Corporate Citizenship programme addresses real social challenges

Shortage of local skilled manpower in the travel sector in developing countries

Amadeus **knowledge & skills transfer projects** benefiting vocational students, university graduates and industry professionals in 22 countries. The professional skills training projects aim to bridge the gap between mainstream academia and real-life business needs

“While the number of extreme poor has dropped in the past 3 decades... there are still more than a billion people living in extreme poverty.”
(source:UNDP: Fast Facts: Poverty Reduction. January 2013)

Amadeus **community support** initiatives raised more than 150,000 EUR in cash donations, covering basic needs for various communities worldwide

In 2012, every day 19,000 children died from preventable causes
(source:UNICEF)

Amadeus’ **global partnership with UNICEF** to request donations from consumers when they buy travel services online. The contributions pooled together will help fund projects for disadvantaged children around the world