



Independent & made-to-measure

Travel Agencies

Proven technology & proven results

Amadeus invests more in travel agency technology than any other global distribution system provider. We believe that independent travel agencies have a big future in the marketplace. That's why we are committed to helping single-site travel agencies to capitalise on their specialist knowledge and niche position and deliver the ultimate made-to-measure experience for their customers.

To order your Amadeus Professional Package contact us now.

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Your technology partner

Amadeus Professional Package for Single-Site Travel Agencies

Specially designed for both IATA and non IATA single-site travel agencies.

The Amadeus Professional Package for single-site travel agencies lets you deliver the truly made-to-measure experience your customers expect, more efficiently, more effectively and more profitably.

Based on leading travel technology, the Amadeus Professional Package offers everything an independent or smaller agency needs for booking flights, hotels, insurance and cars; it also enables you to automate time consuming tasks and focus on what's really important.

Our solution will enable you to:

Spend more time with your customer

Selling time is prime time, and Amadeus eliminates the mountain of paperwork and admin that takes you away from your customers. So you can sell more, high value, high commission travel products and provide a more personal service to your customers.

Compete against new online agencies

Reap the benefits of being unique, independent and personal, while still competing with price-driven internet sales channels. By increasing efficiency and access to the content and prices you need, Amadeus helps you respond faster and more effectively to customer requests.

Improve cost control & forecasting

You can buy Amadeus Professional Package for single-site travel agents for a fixed, low cost fee, rather than a fee per transaction. So you can use the system as often as you need to, without worrying about the bill.

It is gratifying that Amadeus is now more committed to small, leisure-oriented niche agencies like us, with tools such as this. The Amadeus system is that rare thing - a really good tool with superb support

Arnt Sætherlien
Founder, Cruise & Eksotisk, Norway

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Amadeus Professional Package for Single-Site Travel Agencies

You're unique, offering a truly personal service based on your specialist knowledge and experience. With the right technology to help you meet the challenges of new sales channels and the changing demands of your customers, you can compete in a growing market. That's why we have developed a solution especially for you.

Amadeus Professional Package is based on Amadeus Selling Platform - the same technology that is used by the world's leading travel companies – and comes complete with powerful low fare search built-in productivity tools, checkmytrip.com, and customer profiles. The platform has both an intuitive easy-to-use graphical and a cryptic interface for experienced users.

Amadeus Professional Package	Component Description
Sales & e-Commerce	
■ Amadeus Selling Platform - (combined graphic/cryptic interface)	Access the full Amadeus system via a traditional green screen or a full graphical interface. The first universal browser-based, point-of-sale platform for travel professionals with unique GUI and cryptic combined interfaces. Amadeus Selling Platform integrates mid and back office with the point of sale.
■ Amadeus Best Pricer	Fast low fare and availability search. Search for the cheapest flight using the Passenger Name Record (PNR) whilst checking flight availability and pricing.
Distribution & Content	
■ Amadeus Air	Access the most extensive network of flight schedules worldwide (more than 770 global airlines, plus 38 low cost carriers) for bookable flight information.
■ Amadeus Cars	Earn high commission on over 40 car companies in 250 countries.
■ Amadeus Hotels	Earn big commission on one of the world's biggest hotel databases - almost 70,000 hotels in 186 markets.
■ Amadeus Insurance*	Offer peace of mind and earn great commission with up to 40 insurance companies.
■ Amadeus Rail*	Our unique air/rail single display offers real time access to a comprehensive rail inventory. You can offer more to your customers.
■ Amadeus Ferry*	Book ferries quickly and easily via a simple workflow all the way to the final confirmation.
■ Amadeus Activities and Entertainment*	Book a variety of services including tickets, sightseeing tours, restaurants and airport transfers. Also included, access to Global city guides, travel e-guides and more.
■ Amadeus Tours*	Access a wide range of tour products and benefit from a system that automates the entire booking process.
■ Amadeus Cruise*	Over 90% of the worlds' cruise inventory in an easy to use graphical interface.
Business Management	
■ Amadeus E-mail	Save time and give great service by sending travel messages and updates directly to groups or individual customers.
■ Amadeus Check My Trip	Offer access to on-line information on travel destinations and itineraries.
■ Amadeus Customer Profiles	Manage your customer database effectively and apply customer preferences instantly for great customer service that makes a difference.
Services & Consulting	
■ Educational Services	Designed to boost your skills and knowledge of the Amadeus system. Innovative, cost-effective training solutions and documentation materials.
■ Support Services	Professional technical and functional support – in your local language.
■ Account Management	A dedicated account manager provides you with a single point of contact for your queries.
■ Installation	Quick, easy installation either remote or on-site.

Also included

Access to Agent Zone - the Amadeus customer extranet - Specifically designed for Amadeus single-site travel agency customers. Get access to valuable info, business updates, hints, tips and business contacts – and keep in touch with the latest travel trends and solutions.

* The availability of some components is market dependent and therefore may vary on a market by market basis. Please contact your local Amadeus Commercial Organisation for details.

Key Features

Based on the world's most advanced travel technology, Amadeus Professional Package is:

Simple

- > Quick, hassle-free remote installation
- > Automatic upgrades via the web so you always have the very latest functionality
- > Unique open technology – integrate external content seamlessly into your desktop

Powerful

- > Work faster and more efficiently with time-saving functionality and tools
- > SpeedMode – a hugely popular feature that colour-codes the relevant actions in cryptic
- > Manage group bookings with ease with group PNR in graphic mode
- > Complete integration of Amadeus Insurance

Flexible

- > Freedom to work the way you want, with a unique combination of GUI and cryptic functionality. Perfect for novice and expert users
- > Ability to customise your toolbar and use self-programmable 'Smart Keys' to reduce frequently used commands to a single keystroke
- > Upgrades and options to suit YOUR business – choose from the range of options below, including the opportunity to do your own ticketing

Profitable

- > Earn big commissions on high value products like Amadeus Insurance, Hotels and Cars
- > Earn incentives / productivity bonuses with every booking you make

Supported

- > Dedicated remote account management
- > Help desk and training – when you need it
- > Agent Zone customer extranet so you're always connected with the latest news, views and information

Options and Upgrades

It is quick and easy to upgrade and gain access to additional products via web downloads. This means you only pay for what you use, and you can add functionality when required – allowing you to take advantage of new opportunities quickly and providing a solid foundation from which to grow your business. Optional extras include the following:



Options and Upgrades	Component Description
■ Ticketing	Use the Amadeus system to print tickets, do ticket stock control, manual document registrations, sales reports, automatic reporting and electronic transfer of accountable files.
■ Amadeus Value Pricer	A powerful low fare search and booking tool that provides the best available domestic and international fares in seconds. By eliminating the need for a PNR, Amadeus Value Pricer can perform fully validated searches for available flights and lower fares in one easy step.
■ Amadeus Service Fee Manager	Automate the calculation of service fees at the point of sale and use the information through mid- and back-office systems for invoicing, analysis or statistics.
■ Amadeus Travel Preferences Manager	Make travel proposals based on customer preferences for air, car or hotel requests.
■ Amadeus Interface Record	Transmit passenger booking and fare information to back-office systems for accounting and cost control.
■ Amadeus Internet Booking Engine	Provide online booking to your customers directly from your web site with real-time availability.