

Amadeus

Activities & Entertainment

Travel Agencies

Amadeus Activities & Entertainment is a single access point to the globe's top destination events, tours and services. Offer your customers unique experiences and benefit from the fantastic business opportunities on offer for you.

Product Description

Amadeus Activities & Entertainment is a sophisticated solution that offers thousands of destination activities in more than 400 global destinations, directly from your Amadeus Selling Platform.

Destination content available

- > **Event tickets**, including tickets for musicals, sport events and concerts as well as unique dinner+event packages
- > **Tours & Activities**, including all types of excursions, sport activities, sightseeing and entries for amusement parks and museums
- > **Transfers & Services**, including airport transfers, parking and lounge passes
- > Free travel guides to over 400 cities worldwide

Business logics

- > A comprehensive portfolio of trusted destination content
- > Flexible payment methods: pay net rate or retail price
- > Easy source of new revenues
- > Keep your commissions up front with the net payment method



Increase your commission revenues

Cross-sell a unique range of attractive destination products and services to drive your earnings directly from your Amadeus Selling Platform.

Less hassle

The Amadeus Activities & Entertainment platform is integrated seamlessly to your IT systems to ensure automatic, error-free commissions. You'll never again need to follow up on a sale!

Make your job easier

Don't waste time contacting countless at-destination providers. The clever Amadeus Activities & Entertainment platform gives you a single access point to worldwide destination activities - book it all in just a few clicks!

Enhance your client loyalty

Offer your clients a wealth of unique destination products. Your clients will appreciate your local expertise - and get the most out of their holidays.

Peace of mind

You and your clients can rest assured that the products and services offered by Amadeus Activities & Entertainment are always from reputable and trusted local providers.

Find your competitive edge

With fierce online and offline competition, you need to be different. Offer your clients a complete travel experience.

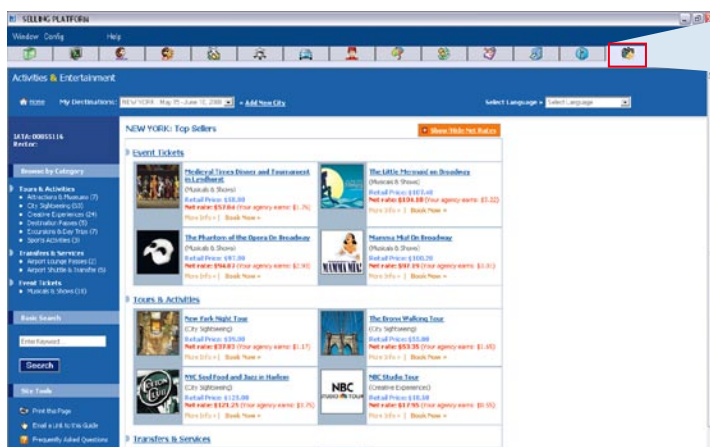
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Innovative Features

Key Benefits	Key Features
Extensive product range	<ul style="list-style-type: none"> > Thousands of products in more than 400 destinations > Products range from airport transfers to adventure trips, from theatre tickets and sporting events to sightseeing tours and destination passes > Broad range of destination guides
System enhancements	<ul style="list-style-type: none"> > The Amadeus Activities & Entertainment platform is regularly enhanced with new content and improved usability to benefit both your business and clients
Intuitive use	<ul style="list-style-type: none"> > The user interface offers exceptionally easy looking and booking thanks to its intuitive booking flow and advanced filtering capabilities
Context-driven display	<ul style="list-style-type: none"> > Find the right products at the right time. The platform displays content based on the PNR's destination and dates
PNR integration	<ul style="list-style-type: none"> > Miscellaneous PNR segment allows automatic mid- and back-office integration
Flexible payment methods	<ul style="list-style-type: none"> > Pay either net of commission (with agency credit card) or retail price (with customer credit card)



The Amadeus Activities & Entertainment user interface features exceptionally easy looking and booking.



Accessing Amadeus Activities & Entertainment is easy. Just click the smart icon from your Amadeus Selling Platform.

Contacts

Contact your Amadeus Sales representative to learn more about how Amadeus Activities & Entertainment helps you diversify and bring in more business:
activities@amadeus.com

With more than 20 years experience in the travel and tourism industry, Amadeus, the world's leading provider of IT Solutions, offers products and services under four categories:
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