

Amadeus Cars Easy Shopper

Distribution & Content

Discover the real potential of car rental with Amadeus Cars Easy Shopper. Designed specifically for the leisure market and offering instant access to the pre-paid rates your customers demand, it's the car rental product you've been waiting for. Love cars, love Amadeus and seize the opportunity to steer your way to success.



More choice - at your fingertips

In a comparison with four provider websites **Amadeus Cars Easy Shopper required significantly less mandatory fields and clicks.** An in-house useability study (Dec 2006) **compared Amadeus Cars Easy Shopper to four** of the major car rental provider websites for a standard booking.

The average number of mandatory fields required were **25 compared to 12 with Amadeus Cars Easy Shopper.**

The average number of mandatory clicks required were **26 compared to 14 with Amadeus Cars Easy Shopper.**

Leisure car rental

Today's leisure traveller expects a wide choice and good value. With Amadeus Cars Easy Shopper you'll be able to offer exactly this. Our rates are 'fully inclusive' meaning your customers can be sure of getting the best car rental prices available with no hidden extras, and you'll have the reassurance of rates direct from the leading brokers and car rental companies.

Easy comparison

With Amadeus Cars Easy Shopper you will be able to compare the pre-paid rates from a wide range of providers in one display, ensuring your customers always have access to the most attractive rates.

Quick and easy

Booking car rental has never been easier. With Amadeus Cars Easy Shopper no formal user training is required and the intuitive graphical user interface guides users through the real-time availability of multi-provider content. The search display information is presented in a clear and structured manner with just the key information shown (total price, car type, transmission, provider, AC). All the rates are fully inclusive meaning there will be no hidden extras on arrival so you'll never have to waste time on the phone or internet looking for the best pre-paid rate for your leisure customers.

Benefits at a glance

- > Increase car rental business by offering the pre-paid rates that leisure travellers are looking for
- > Peace of mind that the rate is guaranteed directly by provider
- > Provide the best car rental alternative to each customer by comparing all the best options
- > Access to pre-paid rates not previously available via GDS
- > Increase productivity with faster booking process
- > Avoid time spent on calls and searching the web



– With Amadeus Cars Easy Shopper I feel much more confident offering car rental to my customers. Being able to refer to one simple booking display with all inclusive prices, saves me time rather than searching through different websites or making telephone calls and I get my commission payments straight away with the prepaid rate.



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