

Our customers speak about Amadeus Selling Platform

Amadeus Selling Platform is the first universal browser-based point of sale platform designed to help travel professionals focus on selling and developing customer relations rather than just making bookings.



Amadeus Selling Platform is one product that addresses the needs of any agency – from the smallest to the largest – and also addresses the needs of new hires and veterans alike.

Harry Rimm,
President and CEO, American Travel Marketing
American Express Representative, USA

The use of the graphical interface in Amadeus Selling Platform has enabled us to increase the efficiency of our agents, to focus on generating more revenues and to ensure that sales are profitable.

We have been able to integrate our Central Reservation System and Management System with the Amadeus reservations platform, thereby enabling us to improve the quality of the service we are offering to our clients in all respects.

Jean-Claude Bessudo,
CEO and President, AVIATUR, Colombia

The graphical interface is indeed very useful. The reservation process is quicker than in cryptic, and the risk of errors is almost zero – all this helps stimulate the sale of non-air content such as car and hotel. In addition, Amadeus allows us to book for example hotel rooms which we would not find in any brochure. And all these bookings can be made in almost no time at all!

Jean-Luc Brosius,
Sales Manager, Voyages Wengler, Luxembourg

With Amadeus Selling Platform, I have everything I need on the screen, so for me it's an ideal point-of-sale solution.

Oddmund Borge,
Owner, Sense Travel, Norway

Key Benefits

Amadeus Selling Platform allows travel professionals to maximise each sale in less time, every time.

- > Fast integrated single screen access to all travel content – great for growing high revenue non-air sales
- > Built-in efficiency tools and integration with third party applications and content for faster sales
- > User-friendly workflow for great customer service and increased customer loyalty
- > Quick and easy implementation and automatic upgrades – minimum disruption to business

About Amadeus Selling Platform

Amadeus Selling Platform is a leading point of sale solution for travel agencies, being deployed across more than 250,000* points of sale around the world! Offering the choice between easy-to-use graphical views and traditional command pages, Amadeus Selling Platform helps travel agencies save time, enhance customer relations and manage their business more efficiently and profitably.

Amadeus Selling Platform is a truly scalable solution that in its simplest form is suitable for the smallest start-up agency, yet is robust enough to be scaled up and customised to suit the most demanding multinational customers.

* December 2006

The market demands the continuous improvement of levels of customer service and professionalism, and Amadeus offers us the tools and support necessary to accomplish this perfectly.

Technology is essential and yet some agencies resist entering into this new world, which demands continuous change in order to remain up-to-date. Amadeus Selling Platform enables us to overcome these fears and to deliver information to our agents easily, quickly and accurately. With Amadeus we are working together, looking towards the future.

Ivan Silva,
General manager, Turismo Oroco, Chile

Compared to cryptic data entries, I would say for us, hotel bookings are around ten times faster when we're working with Amadeus Selling Platform.

Juan Alvarez,
Managing Director, Alvarez Voyages, Switzerland

We have modernised our agency with Amadeus Selling Platform. (...) The main advantage which this product offers is that it increases productivity. Functionalities such as splitting the screen into two and programming keys, allow us to perform the same operations as before, such as reissuing tickets, but in fewer steps.

Jessica Zahr,
General Manager, Turismo Zahr, Chile

It is gratifying that Amadeus is now more committed to small, leisure-oriented niche agencies like us, with tools such as this. The Amadeus system, and Selling Platform in particular, is that rare thing – a really good tool with superb support.

Arnt Sætherlien,
Owner, Cruise & Eksotisk AS, Norway

Our performance is much, much better than before. Amadeus Selling Platform goes like a Ferrari!

Roberto Piras,
Managing Director, Acentro Turismo, Italy

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