

## Awards

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José Antonio Tazón, President of Amadeus IT Group, receives two prestigious awards from the international tourism industry and the GEBTA lifetime achievement award.

### UNWTO Award for Merit in Business

The World Tourism Organisation (UNWTO), the United Nations agency for sustainable tourism and the leading international organisation in the field of tourism, has awarded José Antonio Tazón, President and CEO of Amadeus IT Group S.A., its Plaque for Merit in Business “to recognise his professional career at the helm of the company, a leading player in the travel services distribution industry”. Francesco Frangialli, Secretary General of the WTO, handed over the award at an official event held in the WTO Madrid head offices on 19 November.



José Antonio Tazón (left) receiving the 2007 Plaque for Merit in Business from the World Tourism Organisation

The recognition is in response to the UNWTO and its Affiliate Members Office’s willingness to “honour Mr. Tazón’s brilliant track record serving the global tourism industry and encouraging other members of the business community to follow his example”.

### 2007 Medal for Merit in Tourism

The award, granted by the Spanish Ministry for Industry, Tourism and Commerce, recognises José Antonio Tazón’s role in our position as global leader in technology solutions for the travel industry

The Spanish Ministry for Industry, Tourism and Commerce has awarded José Antonio Tazón, President of Amadeus IT Group S.A., the Medal for Merit in Tourism in the International category, in view of the merits and circumstances that distinguish his career. The prize was awarded in November, at the official event celebrated with all of the award winners.

The official announcement bases José Antonio Tazón’s nomination on “having steered the group’s development to its current position as global leader in technology and distribution solutions for the travel and tourism industry”.

Created in 1962, the Medal and Plaque for Merit in Tourism are civil, honorific national awards and



José Antonio Tazón (far right) being awarded 2007 Medal of Merit in tourism by Spanish Government



The GEBTA award is one of a number of recognition awards granted to José Antonio Tazón. Last year, José Antonio received the plaque for business merit from the World Tourism Organisation and Medal for Merit in International Tourism from the Spanish Ministry for Industry, Tourism and Commerce.

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