

Did you know...

...you can add targeted messages at different stages of the booking process with Amadeus e-Travel Management?

Display specific messages relevant to each stage of the booking process and the travellers' itinerary based on dates, geographies or the type of travel.

Administrators can set different messages to appear in the *Login, Home, Search, and Availability* pages. They can also easily localise them to the different languages used within their company.

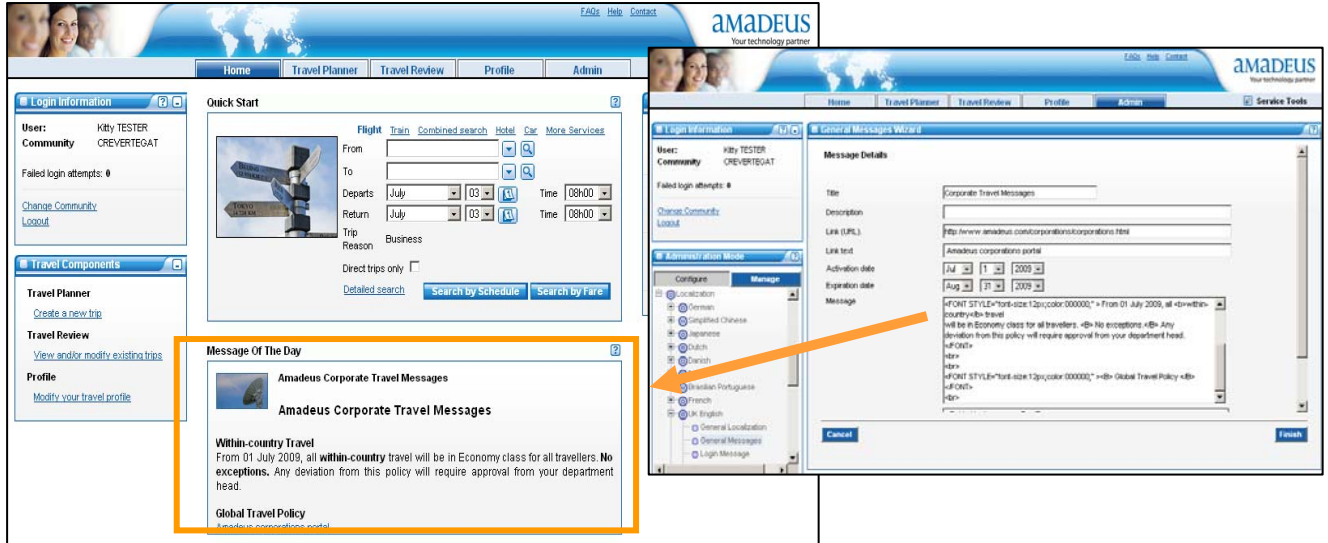
For example, travel managers can set specific messages to appear when determined routes or particular segments of the route are searched for, allowing for more relevant, highly customized, and more dynamic messages.

Messages can be used to advise travellers of more specific approval requirements that might exist or to give location-specific suggestions. For example, for trips to London Gatwick a message could be placed informing travellers that the fastest way to travel to the centre of London is the Gatwick express and that they can book this in advance through www.gatwickexpress.com for a discounted price.

The image displays two screenshots from the Amadeus e-Travel Management system. The top screenshot shows the 'Messages Wizard' configuration screen for an 'Air Availability Page'. It includes fields for 'Message 1 (1)', 'Link (URL) 1', 'Link text 1 (1)', 'Message 2 (1)', 'Link (URL) 2', and 'Link text 2 (1)'. The 'Message 2' field contains a note about the Gatwick Express train. The bottom screenshot shows a flight search result for 'Market (MAD) to London (LON) - Return'. A message is displayed on the page, which is a targeted message for this route. The message text is: 'To check the company's travel policy, click [here](#). Note: The fastest way to travel to the centre of London from Gatwick airport is on the Gatwick Express train. Book this in advance at a discounted price through their website: www.gatwickexpress.com'. The message is highlighted with an orange box. Arrows point from the configuration fields in the top screenshot to the message in the bottom screenshot.

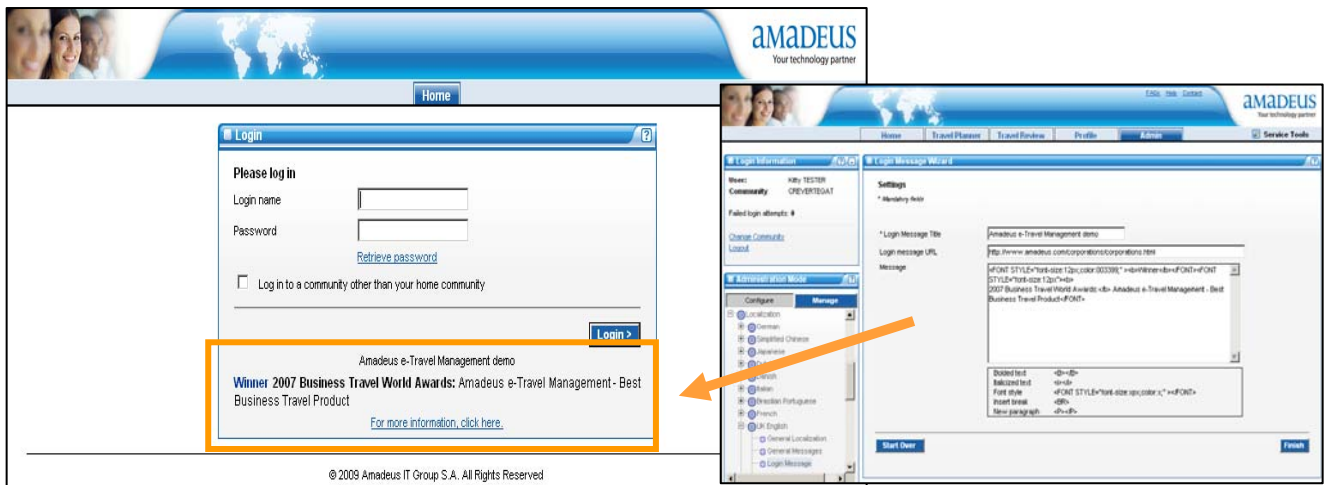
Top: the generic message set to display for all searches
 Bottom: the route specific message shown only when users search for certain destinations

Users can be shown a message reminding them of the latest company policy restrictions on seating class or informing them of how to contact their travel manager when looking at travelling to a destination with travel restrictions. The messages can then be configured to display from and expire on particular dates.



On login, the first page users will see contains the message of the day

For generic information, messages can also be placed on the login page which ensures it is visible to all users before they enter the system. For example, a message could be placed informing users of how to obtain a new password or any other security related messages.



The message shown on the login page