



Amadeus Fare World

Sales & e-Commerce

The ultimate choice of best value fares
is now at your fingertips

amadeus
Your technology partner



Sales & e-Commerce

Status	Consolidator	Airline	Fare Basis	Class	Destination Airport	Price Adt	+Tax (est.)	Total Adt	Bkg Total (est.)
✓	ita	US Airways	VLXGBC9C	L	San Francisco [SFO]	231.00	99.10	330.10	330.10 GBP
✓	Pub	Air Canada	N0MSK0TY	N	San Francisco [SFO]	146.00	237.50	383.50	383.50 GBP
✓	ita	Air Canada	N0K232	N	San Francisco [SFO]	166.00	237.90	403.90	403.90 GBP
✓	ita	United Airlines	VLXNET77	V	San Francisco [SFO]	172.00	234.60	406.60	406.60 GBP
✓	Pub	Air Canada	N0MSK0TY	K	San Francisco [SFO]	173.00	237.90	410.90	410.90 GBP
✓	Pub	Continental Airlines	NLXS1X3W	N	San Francisco [SFO]	328.00	98.20	426.20	426.20 GBP
✓	Pub	American Airlines	NLXNC0B9	N	San Francisco [SFO]	328.00	99.10	427.10	427.10 GBP
✓	ita	Lufthansa	VLXAXVT2	W	San Francisco [SFO]	158.00	290.36	448.36	448.36 GBP
✓	Pub	Lufthansa	VLXNC0B9	W	San Francisco [SFO]	191.00	239.08	430.08	430.08 GBP
✓	Pub	American Airlines	NLXNC0B9	N	San Francisco [SFO]	331.00	99.10	430.10	430.10 GBP

Amadeus Fare World returns consolidator, published and low cost carrier fares, all in one easy display

Against unrelenting competition, when outstanding customer choice and service can make a real difference, it's time to open up a whole new world of opportunity.

At Amadeus we understand your needs and are driven to deliver ever more powerful solutions designed to make your life easier. With our latest offer you can quickly and efficiently delight customers with an unbeatable choice of best value fares, giving you a new source of competitive advantage.

Forget about extensive searches combining global distribution systems, low cost carrier websites and all those consolidator booking engines and enter a world where all the information you need is always just a few clicks away. With its carefully designed interface incorporating easy-to-use point and click displays, once you've experienced Amadeus Fare World we're sure you'll agree it meets even the most demanding of needs.

Designed to make your life easier

Amadeus Fare World is a unique solution, allowing you to achieve far more than ever before. By combining a wide range of consolidator, published and low cost carrier fares within a simple, single interface, you can quickly identify all the best deals, and book them immediately too.

Ideal for both new and established customers

For existing Amadeus customers, Amadeus Fare World seamlessly integrates with our market-leading Amadeus Selling Platform, making it instantly accessible using a dedicated Smart Tab. In no time at all it'll accelerate your sales processes, giving your customers previously unachievable levels of service.

However, if your business isn't currently powered by our world-class solutions, Amadeus Fare World gives you the opportunity to experience the user-friendly and time-saving benefits our products are famous for. Harnessing the power of online communications, it provides a standalone solution that you can access via the internet.

Instantly benefit from...

- **Enhanced Productivity** – Full integration with your existing Amadeus Selling Platform means no more switching between applications, driving down booking times.
- **Standalone Power** – Not an Amadeus Selling Platform user? No problem! You can access Amadeus Fare World online.
- **More Choice** – Combining availability and 'ready to book' recommendations into one easy-to-use screen means you can quickly provide your customers with an even greater range of options.
- **Superior Flexibility** – With comprehensive, detailed information at your fingertips, Amadeus Fare World gives you the power to satisfy even the most demanding of needs.
- **Greater Competitive Advantage** – Thanks to immediate access to hundreds of best value fares, you're sure to generate even more sales.
- **Simplicity At Your Fingertips** – Complete your bookings within a simple, user-friendly environment.
- **Delighting More Customers** – By quickly providing an unbeatable range of best value fares, enhanced customer satisfaction will help you to remain a firm favourite with your clients.

Intuitively feature-rich and flexible

Our focus on developing collaborative working relationships with our customers has provided the knowledge required to identify your future needs. These provide the foundation for developing every new generation of our software solutions, so as you'd expect, Amadeus Fare World is packed with all the latest features.

A world of possibilities

From one-ways, stopovers and returns to both single and double open jaws, Amadeus Fare World always gives you the lowest possible price for a single flight combination using our revolutionary Master Pricer technology. You can then combine any of the options available to create tailored packages that precisely match your customers' itineraries.

Total control

With Amadeus Fare World the choice is up to you. The system only displays selected consolidators based on your established commercial partnerships. The commercial

relationship between your agency and any participating consolidator is entirely your business. But once an agreement between the two parties is established, Amadeus Fare World gives you complete control over the products you choose to sell.

Always the right price

Using the integrated pricing tool, mark-ups can be fully preset or instantly added during the booking process.

Payments made easy

Our simple four-step process allows full integration of your agreed payment methods for consolidator fares, whilst low cost bookings can be completed using the customer's nominated credit card.

Visible and accountable

Built-in analytics and flexible reporting means monitoring of your key processes is always just a few clicks away.

With all these powerful features, plus automatic PNR creation for consolidator and low cost carrier bookings, you can instantly add a whole new dimension to your business.

“Currently, trying to identify the best deals is often a complex and time-consuming task. But now, **Amadeus Fare World** has rewritten the rules.”

Wayne Darrock, Managing Director, JTA





Not an IATA Accredited Agent?

If you're not an IATA Member, you'll need to select an Amadeus-powered travel agent or consolidator to fulfil Amadeus Fare World flight bookings on your behalf.

Adding value for customers, creating new revenue for you

Amadeus provides customers with an extensive choice of market-leading products designed exclusively for travel industry professionals. These tried and trusted solutions allow you to quickly and easily enhance your customers' travel experience, generating additional income for your business. Our current range includes:

Amadeus Selling Platform –

Used in more than 400,000 points of sale, easy-to-use graphical and fast expert modes give you access to 500 bookable airlines, 80,000 hotel properties, 17 cruise lines, car rental companies, rail operators and much more.

Amadeus Hotel Store –

A new way to book 55,000 additional hotel properties with prepayment facilities and commission collection at time of booking.

Amadeus Cruise –

Complete with cabin photos, deck plans and ship layouts you can share by e-mail, it's the easy way to create customers' dream cruise vacations.

Amadeus Cars Easy Shopper –

Instant access to the prepaid rates which cost-conscious leisure customers demand.

Amadeus Activities & Entertainment –

Give your customers exactly what they want, from the hottest theatre tickets to scenic sightseeing tours.

To discover more, contact your local Amadeus representative:

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With more than 20 years experience in the travel and tourism industry, Amadeus, the world's leading provider of IT solutions, offers products and services under four categories:

[Distribution & Content](#), [Sales & e-Commerce](#), [Business Management](#), [Service & Consulting](#).