

Amadeus Agency Car Sales Report

Cars

The **Amadeus Agency Car Sales Report** provides you with an up-to-the-minute record of all car reservations, with full details on both the booking source and car rental arrangement. This essential tool will help you track progress on your booking targets, forecast commission revenue, and monitor how your corporate accounts are performing.



Why is this important to your business?
The Amadeus Agency Car Sales Report provides you with user-friendly business intelligence to:

- > Accurately **monitor** car booking activity (gross, cancelled, net) and agency performance (single, multiple, multi-national).
- > Be **better informed** to negotiate future contracts with providers.
- > **Analyse** and **compare** historical data to forecast demand patterns and set future booking targets.

Amadeus Agency Car Sales Report

The Amadeus Agency Car Sales Report provides you with detailed booking data to conduct an in-depth analysis of your car sales activity, and detect any trends regarding the source, provider selection, destination and timing of your bookings.

With online access to our data warehouse, you can request the car sales reports that are relevant to you from the many options available. For example:

- > Are you a single agency interested only in your office business, or part of a predefined 'group' of agencies working together?
- > Do you want to know the total car business produced by your agency chain for all car providers, or for a select car partner?

- > Shall we display total car provider bookings by country or worldwide? Daily or Monthly?
- > What is the lead time on your bookings?
- > What is the average number of rental days you book for your clients?
- > Does your agency record a high number of passive bookings that require attention and assistance from your local Amadeus Commercial Office (ACO)?
- > Are you on track to reach the booking targets set with your ACO? Will you qualify for any volume incentives?

All these questions are easily answered with the Amadeus Agency Car Sales Report.

amadeus
Your technology partner

Amadeus Agency Car Sales Report:

What car bookings have you made today, this week, this month? Does your performance match expectations and revenue forecasts?

Technical features of amadeus agency car sales report:

Customer Group	> Travel Agencies
Business Area	> Sales & Marketing
Other information	> The data in the reports is captured End of Transaction (EOT)
Report Distribution Media	> Email > Online via the Amadeus Online Business Intelligence website (defined access using dedicated User Id and password)
Report Formats	> Excel (.xls) - for data manipulation > Text (.txt) - for uploading > Acrobat (.pdf) - for presentation purposes > HTML (.htm) - for website viewing



Contacts

To discuss how Amadeus can help you analyse your business mix and maximise future booking opportunities, please contact:

Our data sales expert Nina Suopanki on:
Tel: +34 915 821 234
nsuopanki@amadeus.com

Our Cars expert Sébastien Desfresnes on:
Tel: +34 915 827 859
sebastien.desfresnes@amadeus.com

www.amadeus.com/cars

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