

Amadeus SMS Solution

Business Management

Your customer is now just a 'SMS' away. Impress them with your premium services by **Amadeus SMS Solution** – a web based application to keep your travellers informed on their travel itineraries, promotional campaigns and much more via short messaging service (SMS).



Reach your customers instantly anywhere, anytime...

SMS is a perfect choice to reach your customer instantly without interrupting your customer's activity. No longer will you worry about calling your customers when they are busy or whether they check the email or not... just send an SMS.

Important information is always handy

Unlike e-mails, Amadeus SMS Solution deliver travel information right through your customer's mobile phones. Air, Hotel, Car and Insurance information are always handy whenever needed. No more last minute calls from travellers asking to resend the itinerary or e-Ticket information.

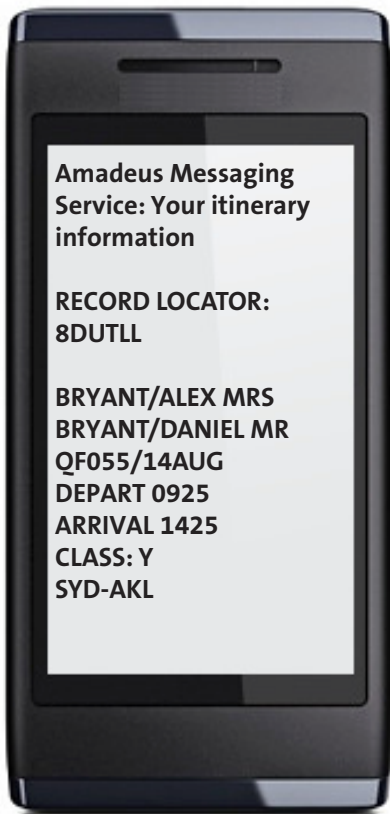
Fully integrated with Amadeus Selling Platform – Easy to use and minimises errors

Sending PNR or e-Ticket information is easy and error free. All you need is a Record Locator and let the Amadeus SMS Solution do the work for you. It will automatically retrieve information and passenger's mobile phone number from the PNR and allow you to customise the message as appropriate.

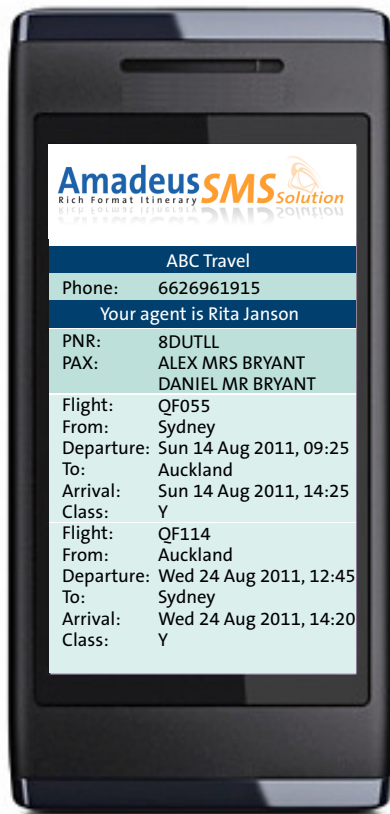
A convenient way to send SMS directly from your PNR

The new 'SMS from SELL' feature allows users to send SMS directly from Amadeus Selling Platform in 3 simple steps 1) add mobile number 2) add special remark 3) place PNR in the specific queue. It's simple...it's quick !!

amadeus
Your technology partner



Normal Format



Rich Format Itinerary

Save even more when sending SMS overseas

Stay in touch with your customers as much as you like even while they are travelling. No matter which countries or telecommunication networks, our SMS price is always the same. Send more to save even more !

Keep communication history you can refer to at any time

Doubting if you have already informed the latest change to your customer? Message History Report helps you keep track of the status and content of the messages sent to your customers. Communicate through Amadeus SMS Solution to have the transaction history which you can refer to any time.

Bulk Message – Inspire your customers with the latest promotion

Imagine you can send the latest promotion to hundreds of customers all at once. Simply upload customer contacts from a Microsoft Excel file to Amadeus SMS Solution and enter the message in the Bulk Message template. Your message will be sent to all your customers immediately or at a defined schedule. Speed up your direct marketing with Amadeus SMS Solution.

Rich Format Itinerary (RFI) – Deliver premium services with no additional cost

Impress your customers with our unique Rich Format Itinerary (RFI) that displays a complex itinerary in a friendly format adaptable to any mobile phone. Shall it be a regular or smart phone, all they need is a simple internet connection (WAP services).

Choose to work in the language you want

The user interface and message contents of Amadeus SMS Solution are localised to cater to your needs. Feel more comfortable to work in the language you want. Be it English, Traditional Chinese, Japanese or Thai !



Multi-language screen and content

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