

How do you currently obtain and analyse the ticketing information you need to build revenue forecasts? How do you monitor the different distribution channels? Amadeus Ticket Data puts high-quality information into your hands - always at the right time: now! Amadeus Ticket Data provides you with fast, automated access to comprehensive data on ticket sales.



Amadeus Ticket Data adds value to your business and benefits all your business areas. Accurate revenue forecasting and reporting as well as a clear picture of the different distribution channels add precision to your calculations and increase your return on investment on all your sales and promotion activities.

Accurate forecasting - fast!

Do you still rely on manual data entry? Amadeus Ticket Data offers an easy-to-use alternative that is efficient, fast and gives you relevant information.

For a completely up-to-date picture of ticket sales, choose daily data delivery and a format that lets you select the exact reporting options you need, thus providing you with a comprehensive picture of tickets sold, cancelled and pending.

Optimise the value of your ticketing data

The flexibility of this all-in-one data provides you with the ability to create relevant statistics and makes it a valuable source of information for all your business areas.

Each record contains the full passenger ticket information so that every department can select and analyse 'their' data quickly and effectively.

The sooner your revenue and accounting department has these data, the more accurate your forecasting will be.

The quicker your sales and marketing department receives this information, the more effective your campaign decisions and tactical promotions will be.

Increase the effectiveness of your promotions

Wouldn't it be just great if you could target incentives, promotions and sales activities on the basis of easy-to-obtain, detailed information? Amadeus Ticket Data offers you just that: comprehensive details of all your passenger tickets booked through Amadeus. You get a clear picture of the different distribution channels (including information on internet sales) as well as the possibility to monitor the ratio of bookings to tickets for each agent: make sure that automated kick-back commissions go to the high-ticketing agent, not just to those who book the most.

Reduce costs, save time and eliminate errors

Since the records can be transmitted directly into your own internal systems (for example your commercial/passenger statistics/revenue accounting system), Amadeus Ticket Data eliminates the need for time-consuming and inefficient manual data input. Receive your data with the frequency you need (daily or weekly) to coincide with your business reporting schedule.

Amadeus Ticket Data is designed to be a dynamic and continuously evolving product. Together with our customers we determine how best to invest in enhancing and enriching the data set so that Amadeus Ticket Data consistently adds value to our customers' companies and benefits all their business areas.

It is our aim to ensure that Amadeus Ticket Data continues to make the difference to your revenue forecasting calculations and increases your return on investment on all your sales and promotional activities.

Why wait?

Call your Amadeus Travel Intelligence Consultant today on:

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Email: travelintelligence@amadeus.com

Amadeus Ticket Data is a single, automated data source. It gives you:

- > comprehensive passenger airline ticket information
- > automated transfer direct to revenue system
- > choice of daily, weekly or monthly data transfer
- > ability to analyse booking to ticketing ratio (by agent)
- > details of time elapsed between booking and ticketing (by agent)
- > clear comparison of different distribution channels
- > accurate data on internet bookings
- > effective targeting of commissions and promotions
- > flexible reporting options
- > choice of validating and itinerary data
- > details of all ticketing transactions, including
 - > OP/TAT and OP/ATB sales
 - > pending sales
 - > confirmed sales
 - > cancelled sales
 - > reinstated sales
 - > automated MCO issuance