

A marketplace and an industry in constant change needs comprehensive and up-to-date market information. Amadeus Route Data is critical to help network planning and route development teams make informed decisions.

With Amadeus Route Data you have access to the following

- > True origin/true destination
- > Fare type (booking and cabin class)
- > Itinerary departure/arrival day/time
- > Total stops/connection points
- > Segment marketing/operating airlines and flight numbers
- > Segment departure/arrival day/time and elapsed times
- > Total bookings per O&D



Make decisions based on knowledge

Amadeus Route Data is specifically targeted at the route development, network planning and scheduling teams, providing information on all traffic booked through Amadeus. Amadeus' extensive, global distribution activities provide comprehensive data on all air bookings made in 77,000 travel agency locations on almost 500 participating airlines (including 47 low-cost carriers) as well as on bookings made by online travel agencies.

Gain Flexibility

By processing and analysing the Amadeus Route Data you can obtain crucial answers to a great number of important questions regarding your market, allowing you to adapt your routes and network with assurance. Not only do you need to be able to compare your performance to that of your competitors, but to also have access to comprehensive data on fare types, departure and arrival times, total stops and connection points, etc is critical.

Reach out and maximise your yield

Amadeus Route Data has been designed to provide airlines with valuable insights into traffic volume and traffic flow, to understand what drives demand, how customers travel, what routes seem to attract high-yield passengers, what your competition is doing and how well you are doing by comparison.

Amadeus Route Data allows assured route performance evaluation, service class analysis, hub appraisal, transit productivity, market sizing, informed scheduling and distribution based on complete and relevant data rather than on guesswork.

Easy online access and analysis with Route Focus

Route Focus, powered by DOB Systems, allows you to analyse the information provided by Amadeus Route Data. Instead of incurring the cost of storing and maintaining the full range of data yourself, you only need your internet browser to access them online where they are maintained by DOB Systems.

As simple as logging on to a website, creating and submitting a query, to view detailed reports in minutes.



Don't just guess, be sure!

Access to new customer segments needs to go together with the careful strategy planning that's based on facts and Amadeus Route Data has been designed to help you do just that.

Amadeus Route Data is a must for your route development, network planning and scheduling. The scope is phenomenal: the information from all bookings made in 77,000 Amadeus travel agency locations on almost 500 participating carriers, 47 low-cost carriers as well as reservation details from online travel agencies.

Low-cost carriers too can clearly benefit from Amadeus Route Data. Amadeus is the leading distribution channel that gives all types of airlines the immediate ability to diversify their portfolio and expand their reach to markets and customers which previously may have seemed unreachable.



Do something different today!

Contact your Amadeus Travel Intelligence Consultant to learn more on Amadeus Route Data:

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