

Amadeus

Journey Data

Amadeus Journey Data is the ultimate revenue maximisation tool to help you enhance your origin and destination (O&D) based distribution decisions. It supplements the information we provide to you at availability and sell time, letting your systems forecast a likely booking pattern and make a more precise decision about what offer to propose and/or how to react to a booking request.



Without a complete set of data about the booking request, you could be partially blind to the passenger's true travel intentions

Marie-Hélène Benoist-Lucy
Unit Manager, PNR Products and Booking Solutions

Make better revenue decisions based on the whole journey

If you support O&D processing, Amadeus Journey Data can help to further enhance your distribution decisions in order to increase the value of your bookings. By solely looking at the current flight(s) being requested by an agent, you could be partially blind to the passenger's true travel intentions as your systems work with a limited set of data. Amadeus Journey Data lets you understand exactly what the agent is trying to sell so that your systems can predict the booking pattern and customise your offer in a way to get the maximum potential of each booking request.

Amadeus Journey Data provides you with a full picture of the rest of the passenger's itinerary as basis for an O&D analysis of the entire booking record by your systems.

Prevent and counter travel agency abuse

Any airline can benefit from the detection of booking malpractice, and the ability to react to it immediately and effectively. Because Amadeus Journey Data provides you with the entirety of the booking record in real-time, you can easily identify a malpractice and handle it in line with your system recommendations.

With Amadeus Journey Data you can:

- > Receive all types of air segments that might be present in the agent's working area at the time they access availability and/or sell, including:
 - active flight segments (pending, confirmed, and waitlisted)
 - open-dated flight segments
 - passive flight segments
 - active negotiated space flight segments
- > Instantly apply Married Segment Control indicators as a result of your PNR analysis (if used in conjunction with Married Segment Control)
- > Journey Data is transmitted to you as part of an availability polling message and as part of a sell message

Technical requirements

- > Amadeus Access Sell
- > EDIFACT 96.2 or higher and transmission of multiple ODI
- > Amadeus Dynamic Availability

To maximise potential of every Amadeus booking,
call your account manager today or go to

www.amadeus.com/Airlines

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